

# COFFEE NEWS & CHAT

BY SARA HUTCHISON

## MEAT COOKING HINTS

Cooking temperature, method of cooking, size and shape of cut, style of cut, desired degree of doneness, meat composition and initial temperature of the meat affect the cooking time for meat.

A slight change in cooking temperature affects the total time needed to cook meat to a certain degree of doneness. Low temperatures are generally recommended for cooking meat in order to produce a tender, juicy meat with little shrinkage.

In general, the larger the cut, the fewer minutes per pound are required to cook the meat. However, a chunky cut requires longer cooking time than a flat, thin one of the same weight.

Style of meat cut affects cooking time. For example, a standing rib roast cooks in considerably less time than if it is boned and rolled. As much as 5 to 10 minutes more per pound may be necessary to cook the rolled roast. Weight, surface area and the shortest distance to the center of the thickest portion must be considered.

The degree of doneness desired can make as much as an hour's difference in cooking time for some meats. A six-pound standing rib roast requires 2 1/4 hours to reach 140 degrees Fahrenheit or rare, 2 1/2 hours to reach 160 degrees Fahrenheit or medium and 3 hours to reach 170 degrees Fahrenheit or well done.

Composition of meat, including the amount of fat covering, affects cooking time. A roast with more fat cooks faster after the fat begins to melt. Melting fat is an excellent conductor of heat. It also prevents some evaporation.

Cooking takes more time when the initial temperature of the meat is low than when it is higher.

## BROWN SUGAR

Maybe you've heard the story about adding half an apple to keep your brown sugar soft? If the container is airtight, you've had good advice. But, it is should check the contents occasionally for mold. Of course, another way to soften hard brown sugar is to put it in a slow oven—then use it right away (or it will become even harder after it is cooled).

## SELECTING TOYS

The key to a successful toy is a combination of what it does through the involvement of the child. Toys that only entertain will soon be discarded. The real favorites put the child in the action, capture his attention and challenge his young, developing mind and body.

## HOLIDAY PLANNING

Plan ahead for the holidays, and avoid the last-minute rush at mealtime. Make full use of the freezer by preparing main dishes, desserts, breads, garnishes and party food well ahead of time and freezing them until they are needed.

Pack foods carefully in airtight containers to prevent moisture loss. For prepared foods such as Light Gives Heat.

A 30-story headquarters building burns lights all night, saves money, and helps ecology in Portland, Ore.

The lights maintain the heat level in the building of Georgia-Pacific, largely without help from any other energy source. This highly efficient energy conservation system during the day reclaims heat generated by human bodies, office equipment and solar heat from outside the building.

There is sufficient heat from the internal sources to handle the entire heating requirements in the building until the outside temperature falls into the 30 to 40 degree range.



Piggly Wiggly promises penny pinchin' price...  
**Holiday Values**

**Parade** **Jellied Cranberry Sauce** 19¢  
16 oz. can  
Limit two with \$7.00 or more.

**Parade Brand** **Peaches** 3 for \$1.00  
16 oz. cans  
Sliced or Halved

**Parade Brand** **Beans** 4 for \$1.00  
16 oz. cans  
Very Small Early

**Parade Brand** **Peas** 4 for \$1.00  
16 oz. cans  
Fruit

**Parade Brand** **Cocktail** 29¢  
16 oz. can  
Fruit

**Parade Brand** **Asparagus** 39¢  
16 oz. can  
Fruit

**Parade Brand** **Applesauce** 19¢  
16 oz. can  
Fruit

**Swift's Goldcrest Young**  
**TURKEY** 32¢  
14 lb. and up  
lb.

**Hickory Smoked Shank Portion HAMS** 39¢  
lb.

Make your list and check it twice... at PIGGLY WIGGLY!

**Pork Roast** 59¢  
lb.  
Fresh and Lean Boston Butt Style

**Ground Chuck** 89¢  
lb.  
Choice and Lean

**Breast Quarters** 39¢  
lb.  
USDA Inspected, Fresh Fryer

**Leg Quarters** 39¢  
lb.  
USDA Inspected, Fresh Fryer

**Pork Sausage** 49¢  
1 lb. roll  
Alabam. Sunnyland or Red Rose Fresh

**Hoop Cheese** 89¢  
lb.  
Old Fashioned Red Ring

**The Veri-Best Fresh Produce**

**Holiday Specials**

**Fresh Celery** stalk 19¢  
Tail, Crisp

**Piggly Wiggly Selected Fresh Coconuts** each 23¢

**Field Fresh Yellow Onions** 3 lb. bag 29¢

**Fresh Piggly Wiggly Inspected Sweet Potatoes** lb. 12¢

**FRESH FLORIDA Sunshine Grown ORANGES** each 3¢

**Apples** 69¢  
10 for \$1.00

**Red Delicious**

**Snowdrift Whipped Shortening** 58¢  
42 oz. can  
Pure Vegetable

**Sherfield's Serrade COFFEE CUP** only 9¢  
with every \$5 purchase

Each week a piece of Serrade... delightful new goodness... will be featured for just 9¢. For each \$5 in purchases, you are entitled to one piece at this low price. There's no limit... with a \$10 purchase you can get two pieces... and so on.

**King in the Savings for Christmas**

**Pickled Peaches** 2 for 89¢  
28 oz. jar

**Kleener White or Decorated Jumbo Towels** 3 for \$1.00  
160 ct. pkg.

**Honey Dips Reynold's Wrap** 59¢  
25 ft. roll

**Kleener's Table Napkins** 29¢  
50 ct. pkg.

**MAXWELL HOUSE All Grinds COFFEE** 68¢  
1 lb. can

**Robin Hood Flour** 48¢  
5 lb. bag

**FREE HOSTESS TRAY**

With every Hostess complete set you buy, you'll receive a Hostess Tray. After you have a total of 10, a Hostess Tray will be yours FREE!

**Dairy Department**

**Sweet Gold Brand Biscuits** 6 for 49¢  
100 ct. box

**Kraft Cream Cheese** 37¢  
8 oz. can

**Blue Bonnet Regular Margarine** 33¢  
1 lb. box

**Merico Peanut Butter Cookies** 29¢  
12 oz. can

**Breakstone Sour Cream** 29¢  
16 oz. can

**Frozen Foods**

**Winter Garden Frozen Strawberries** 4 for \$1.00  
100 ct. box

**Rich's Frozen Whip Topping** 39¢  
16 oz. can

**Morton Frozen Pecan Pie** 69¢  
9" pie

**Morton Frozen Pie Shells** 3 for \$1.00  
9" pie

**Sara Lee Frozen Pound Cake** 89¢  
16 oz. can

**Sara Lee Frozen Coffee Cake** 89¢  
16 oz. can

**Discount Prices On All Health & Beauty Aids**

**Toothbrush** each for 54¢  
Compare at 65¢

**Bufferin** 100 ct. bottle \$1.38  
Compare at \$1.59

**Lustre Creme Extra Hold Hair Spray** 12 oz. can 69¢  
Compare at 83¢

**America's New Toothpaste Favorite. CLOSE UP med. tube 48¢**  
Compare at 69¢

**FREE! Bold detergent**  
One Reg. Size Box  
With purchase King Size Box Bold Detergent at \$1.49

**BRACH Christmas Candies**  
10% or COCONUT BON BONS, 3% or SMALL CHRISTMAS STOCKINGS, 11 oz. GLORIA MIX or 9% or ARABIAN NIGHT MIX  
Santa's Choice! 39¢

**A very Merry Christmas**

DEPT. ARCHIVES & HISTORICAL STATE CAPITOL

# The Elba Clipper

VOLUME 73 ELBA, ALABAMA 36324, THURSDAY, DECEMBER 24, 1970  
THREE SECTIONS, 20 PAGES NUMBER 23

**Elba's Christmas Family**

**The James A. Auchmuty Family**

Jim, Sue, Jennie, age 9, Robyn, age 7 and Jimba, 15 months

POOR ORIGINAL



# COMMERCIAL Christmas

Alice Harr stepped behind the notions counter, slipped off her shoes and reached down to soothe the sore muscles of her instep.

Four more hours and it would be all over. Hooray! If she could still move she would surely dance a jig!

"Change on number two," Alice called. "I'm coming. Just a moment."

They, Alice, we need some things on five. We can hardly make any change at all."

"Alice tossed the hair from her eyes with a shake of her blonde head. "You're next, five. Just cool it for a moment."

Alice had been around a long time. She felt she knew people pretty well. Just looking about now, she spotted people that she saw frequently during the year. They always bought the cheapest items in stock — except at Christmas. Then, it seemed they hardly glanced at price tags. See something, pick it up, look at it, buy it. Many of these people had charge accounts. It took some of them so long to pay up, Alice knew they spent "over their heads" each Christmas season.

Why can't people be as sensible at Christmas as they are the rest of the year, she wondered. With no one calling for her at the moment, Alice stepped behind the candy counter and took off her shoes. She rubbed sore feet against the floor. "Wonder, Alice," she said almost aloud, "if you would feel differently if you had someone — anyone — that you cared about."

I would not be foolish, she reassured herself. "I'm too level-headed. I'd give a sensible gift. Something inexpensive. Something useful."

"Alice, check on two," came the call. The hours were away. Finally, the doors were shut and the shades drawn. One by one, the slow customers were let through and finally the clerks were dashing madly

about, each hurrying to be among the first to check out and head for a holiday at home.

Alice, of course, was among the last to finish. She was always among the last. But she didn't care. She had only the apartment to go to, and no plans for any part of the holiday.

No hurry. The manager let her out the door and for a moment Alice stood watching the shoppers hurrying homeward. She turned and idly looked at the store windows. Some of them were half-empty. Most of the toys were gone — remaining were a drum, a small wagon and a little train set — which someone had failed to disconnect. The engine and three cars scooted merrily around the track.

Alice knocked on the door for several minutes before the manager came. "Mr. Weddie, I want that train set. Please help me box it."

Mr. Weddie wrinkled his brow, and without a word reached under a counter for the box.

Outside again, Alice stood on the corner, hugging the train set as if it were some very precious item. The streets were more deserted now. And people seemed in more of a hurry than ever.

Finally, an elderly woman and a little boy came by. The lady was whistling "Jingle Bells." He stopped abruptly when Alice shoved the package into his hands. "Here, little boy. Take this home with you, and don't open it until tomorrow."

She turned away, hurrying herself now, suddenly aware that she was whistling "Jingle Bells" and that for some reason, her feet didn't seem to bother her at all.

Christmas is a time for joy and hope and peace. We hope your days will be filled with them all.

Westside Beauty Shop  
Agnes Wilson Elba, Alabama

Merry Christmas

GREETINGS

Just like the songs say, may we wish all a very merry holiday and extend our heartfelt thanks.

ELBA'S SOUND CENTER

Merry Christmas

GREETINGS

We hope that during this holiday you enjoy many festive hours with loved ones. Merry Christmas all.

ZIGLAR'S SALES & Service

TELEPHONE 897-2887 ELBA, ALABAMA

Merry Christmas

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Merry Christmas



## Joy to the World

In keeping with the spirit of the season, may we extend the very best of the Christmas holiday to all... also, our thanks for everything.

JOHNSON OK TIRE STORE

897-2922

## A Very Merry Christmas to All!

Happy holiday wishes to each and every one of you. And thanks for your very kind patronage.

ELBA PROPANE GAS &amp;

ELBA ROBO CAR WASH

## The Meaning of Christmas



By The Rev. SMITH L. LAIN  
Editor, FINDINGS  
Author, "Prayer," in the  
NEW BOOK OF KNOWLEDGE  
The Episcopal Church Center  
New York, N. Y.

Christmas is the time when...  
We make approximately 75 per cent of our yearly profits. The time roughly between Thanksgiving and Christmas is our busiest season in the store. Easter is busy, too, but nothing like Christmas.

— a retail merchant

My wife and I think mostly about the kids. We had lots of fun when we were growing up, and we want our kids to have fun, too. Sure, we may go a little overboard on toys and all that sort of thing, but what the heck? Christmas is for kids, too!

— a young father

We really go all out on music. Last year we hired a brass quartet to accompany the boys' choir. The congregation really loved it. The only trouble is that this year we'll have to come up with something even better or they'll think we are slipping.

— a church organist

People think they are celebrating an historical event. But they really aren't, you know. No one knows the exact date of Jesus' birth. The primitive church didn't even celebrate Christmas. Eventually the church settled on December 25th as a way to baptize an already popular, pagan holiday to celebrate the fact that the depth of winter was over and the days were getting longer again.

— a historian

Some of us get lazier. Next Christmas I'll be home, I hope. It's a time when everybody should be home.

— a serviceman overseas

I get tired. The kids are on vacation. I have a thousand and one things to do — 500 cards to address, a half-dozen parties to go to, gifts for the children and Bob, a dinner party for Bob's boss and his snooty wife, get the tree and decorate it.

— a suburban housewife

People at Christmas time are kind of funny, kind of sad, kind of lonesome. Some are really happy no matter what reasons. Are these people really facing up to what Christmas is really all about? I wonder.

I have a copy of the Revised Standard Version of the Bible on my desk, and so I opened it and began to look through it, remembering what these people had said about Christmas. Here are some of the passages I found.

I found an expression of the wonder and humility of a mother expecting her first child, but a child unlike others: And Mary said,

"My soul magnifies the Lord and my spirit rejoices in God my Savior, for he has regarded the low estate of his handmaiden. For behold, henceforth all generations will call me blessed! For he who is mighty has done great things for me, and holy is his name..." (Luke 1:46-49)

I found the simple, moving story of Christ's birth: "And Joseph also went up from Galilee, from the city of Nazareth, to Judea, to the city of David, which is called Bethlehem, because he was of the house and lineage of David, to be enrolled with Mary, his betrothed, who was with child. And while they

were there, the time came for her to be delivered. And she gave birth to her first-born son and wrapped him in swaddling clothes and laid him in a manger, because there was no room for them in the inn." (Luke 2:1-7)

And further on I found the joyous message of the angels to the shepherds on the hillside outside Bethlehem:

"... I bring you good news of great joy which will come to all people; for to you is born this day... A Savior, who is Christ the Lord." (Luke 2:11-12)

But perhaps, most important of all, I found the story of Christ's life, a life which changed the history of the world and of the relationships between men. He said:

"Blessed are you poor, for yours is the kingdom of God." "Blessed are you that hunger now, for you shall be satisfied." "Blessed are you that weep now, for you shall laugh." "Blessed are you when men hate you, and when they exclude you and revile you, and cast out your name as evil as account of the Son of man! Rejoice in that day, and leap for joy, for behold, your reward is great in heaven..." (Luke 6:20-23)

And further on:

"Love your enemies, do good to those who hate you, bless those who curse you, pray for those who abuse you. To him who strikes the cheek, offer the other also..." (Luke 6:27-29)

For the message of Christmas is not just the familiar and beautiful story of the birth of Christ and of its meaning for mankind. Christmas is the time when we remember the promise fulfilled by the Man who was born on Christmas. The people I have quoted — people not unlike many of us — have forgotten the true meaning of Christmas because they have forgotten the promise of Christmas.

The truth of Christmas and the renewal of our belief in the real message of Christmas lies both in our understanding of the simple and at the same time awesome fact of Christ's birth and in our realization of the intimate and immediate way the fulfilled life of Christ touched and touches our lives.

A Very Merry Christmas to All!

Happy holiday wishes to each and every one of you. And thanks for your very kind patronage.

On Christmas Eve in Melbourne, the scene is set for the world's greatest caroling party. In recent years the attendance has been as high as 300,000.

The Christmas Eve gathering presents a breath taking spectacle, for every singer carries a lighted candle.

The Christmas of 1970 will mark the 32nd anniversary of Melbourne's great candle event, "Carols By Candlelight" as it is known. Recently, the Yule gathering has been tied in with a charitable appeal in behalf of sick and disabled youngsters. When help for these unfortunate was first sought, the response was only a trickle of contributions. Later, money poured in such a flood that a whole new hospital for children was built at a cost of 300,000 pounds.

The crowds at this years "Carols By Candlelight" are certain to be bigger than ever. The lure of that vast assemblance is irresistible. Everybody comes, regardless of race, religion or social position.

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you on the cheek, offer the other also..." (Luke 6:27-29)

For the message of Christmas is not just the familiar and beautiful story of the birth of Christ and of its meaning for mankind. Christmas is the time when we remember the promise fulfilled by the Man who was born on Christmas. The people I have quoted — people not unlike many of us — have forgotten the true meaning of Christmas because they have forgotten the promise of Christmas.

The truth of Christmas and the renewal of our belief in the real message of Christmas lies both in our understanding of the simple and at the same time awesome fact of Christ's birth and in our realization of the intimate and immediate way the fulfilled life of Christ touched and touches our lives.

A Very Merry Christmas to All!

Happy holiday wishes to each and every one of you. And thanks for your very kind patronage.

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## Country Club Provides Setting For BPW Party

On Monday night, December 14, the Elba and try Club for their annual Professional Women's Christmas party and De-

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### E.S.J.C. Names 64

#### Students To Dean's List

A total of 64 students all from New Brockton maintained a grade point average of 3.5 fall quarter at Enterprise State Junior College and were named to the Dean's List. Those named to the Dean's List are: Joseph Talmadge, those from the Elba area were: Donald Bass, Mena Stevens and Betty Whigham. John Richard Davis, Kin- ston; Sue Harper, Lewis McInnis and Carolyn Ty- nior College and were son from Elba, and Nora named to the Dean's List, Hornsby from Jack.



At this time of year, may we prescribe all that's good as we thank you, our customers and dear friends.

## Whitman Drug Co.



The merriest of holidays to you and thanks for your loyal patronage.

### 1890 STEAK HOUSE

WESTGATE SHOPPING CENTER  
Enterprise, Alabama



## Good Tidings

Let the eternal light of love, the symbol of His birth, shine into every heart, bringing peace to all.

## POOLE REPAIR SERVICE



FOR SANTA... Michele and Chris Cox, children of Editor and Mrs. John Ferrin Cox, are pictured as they get everything ready for a visit from "Old Saint Nick." Chris is all for Santa having cookies and milk, but he wants to help the old gent eat the refreshments, also. The way things look under the tree with so many Christmas packages Santa has already been to see the Cox family. But Michele and Chris are still expecting Santa Claus to make a visit to them Christmas Eve night and they are taking no chances on Santa being disappointed when he gets to their house. The old gent will find cookies and milk all ready for him having a midnight snack.

### Select Safe Toys For Christmas

Christmas is a time for children. And to children Christmas means toys. When selecting toys, be sure they are safe ones, says Extension Specialist in Human Development Miss Barbara Fite. Avoid toys with small parts that can be pulled off and swallowed or toys that are highly flammable.

Also, consider the age of the child when selecting toys. Toddlers like toys that they can handle easily. "Cuddler" toys like dolls and stuffed animals make excellent gifts, too.

Older children like more sophisticated toys, says Miss Fite. Some of the toy manufacturers are developing toys and games that are educational as well as fun to play with. Dolls with wardrobes, puzzles and construction sets help children learn about colors and how to coordinate them. Wooden or plastic blocks with letters and numbers are also educational.

Children of all ages like cars and other toys that move. Musical toys such as bells and xylophones appeal to many children, too.

Toys that help develop creativity make good gift choices. Paint sets, crayons, modeling clay and finger paints fall into this category.

Books and records are wonderful Christmas gifts and, depending on the selection, can be educational. There are also the "talking" books and "talking" toys that children enjoy very much.

The specialist says to be careful about selecting toys that are too complicated for the child's level of development. Dad may get a set out of the new electric train, but 4-year old Johnny isn't old enough to master the controls.

Most children have more toys than they can play with so it might be wise to check that impulse to buy too many.

### Elba Sixth Graders Meet December 15

Tuesday, December 15, the 6th grade girls 4-H Club members of Section A and B of Elba Middle School held their third meeting. The meeting was called to order by Donna Morrow, the president. Tammy Young and Debra Hamm- onds lead a song. The devotionals was given by Teresa Tatum. The roll was called by Jenny Hud- son, secretary. She also read the minutes of our last meeting. Mrs. Vir- ginia Green told all girls that there would be a con- test on making oatmeal cookies and a poncho at our next meeting in Jan- uary. She gave all girls a recipe on how to make oatmeal cookies and sent around a picture example of a poncho with a pattern number on it. All girls were given a record sheet on Photography. The meet- ing was adjourned to meet again in January. Reporter, Terry Kelley

### Rules For Weddings and Pictures

Effective October 1st, wedding write-ups and pictures MUST be given to this newspaper not more than ten days following the wedding. Such articles will receive better positions and attention immediately following the wedding the first publication afterwards. Any wedding write-up and picture expected in this newspaper later than ten days following the wedding will have a charge at regular rates.

Also, all weddings must be of local interest to the extent that one set of parents live in Elba, New Brockton or Kinston, or lived in Elba not more than 10 years previously. The bride or groom must have attended schools of the area and is generally known by a number of people in Elba.

This newspaper does go out for shower pictures when possible, but unless the write-up is prepared and given in for publication immediately following the shower the picture nor write up will be used.

Please remember that weddings and wedding pictures MUST be prepared and given to this newspaper immediately for best position. This newspaper re- serves the right to use any such articles when later presented for publication. Please remember that wedding and engagement announcements of general local interest will be carried without charge, when presented immediately. Otherwise, there will be a charge by the inch as well as a charge for the picture.

It is suggested that wedding write-ups and bridal portraits should be given to this newspaper prior to the wedding for publication the first issue after the wedding.

## TO WISH YOU A JOYFUL CHRISTMAS

Let us remember, as we celebrate His birth, that our duty to mankind is ever growing in a world that gropes for peace and understanding. With trust in Him... and with the spirit of love, we must renew our faith and dedicate our efforts to accomplish that ideal.

### STANDARD OIL CO. LEE TIRE CO.

M.J. LEE, AGENT M.J. LEE, OWNER

Elba - 897-2990



On the holy night, the Christ child was born to an unknown carpenter and his wife in Bethlehem.

No palace physician attended the Prince of Peace — perhaps a mid-wife or a serving maid.

No fine linens were prepared for the mother; no crib for the Babe — just the straw and the manger were theirs.

No royal salute was fired to announce His arrival — only the braying of the animals in their stalls was heard.

Never was royalty greeted with less pomp and circumstance.

Why? Because man could not raise himself to God!

So God sent His Son to light up our hearts and minds with His Divine Presence.

His living Spirit brightened the most ordinary and commonplace tasks of the day.

If He could so hallow that stable, can He not hallow our homes, our places of work, the whole of our lives?

Of course! Consider again and again the miracle of His birth. Be in church on Christmas to welcome anew the Christ child in your heart.

### This Church Message Sponsored By The Following Business Firms:

DORSEY TRAILERS

PIGGLY WIGGLY

MUTUAL SAVINGS LIFE INSURANCE CO.

WHITMAN DRUG CO.

THE ELBA CLIPPER

ELBA INSURANCE AGENCY

ELBA EXCHANGE BANK

### Christmas For Jenny

by Kathy Windham

It was a beautiful December morning, and the sun was already high in the sky. Jenny was awak- ened by the sound of a dog barking in the distance. Any other morning, she would have been tempted to pull the quilt up around her face for a few more min- utes before getting up to dress for school—but not today! This was the first day of Christmas holidays, and Jenny was going shop- ping with her mother.

Jenny had heard the children at Church talk about Christmas for weeks. They had spoken of getting presents, seeing Christ- mas plays, and decorating with pretty lights. She wondered why they never mentioned such things as children's laughter, the sound of music and sleigh bells or the wonderful smell of Christmas good- ies. To Jenny, these things

were Christmas. You see, Jenny was blind. She had never seen a Christmas tree or shined lights. Yet, in her own way, she could enjoy the holiday season.

Jenny really enjoyed it when she and her mother went shopping. She knew that all those people were rushing around getting things for other people. She very carefully selected gifts for all her friends.

On Christmas Eve night, instead of going out to see all the decorations and lights, Jenny and her family stayed at home and sat by the fireplace. Her dad read the Christmas story from the Bible, and they all lis- tened to some Christmas music.

On Christmas day, Jenny jumped up and "rushed downstairs to wish her very one a "Merry Christmas." She personally presented all her gifts to her family and friends, girls pre- senting each gift, she would wait to hear the tearing of paper, then the cries of delight and gratitude, and the "thank-you's" that fol- lowed. It seemed to her that the world was es- pecially nice and the people especially friendly at Christmas. Jenny was so happy and excited that she almost forgot her own gifts.

Little Jenny didn't see a single Christmas tree, colored light, decorated store or colorful toy. Yet, she realized, more than most people ever will, the true spirit of Christmas—Christ's birth, happy peo- ple, the joy of giving and love for her fellowmen.

For her, Christmas came from the heart, not what she saw with her eyes. Still, you "Merry Christmas" to this Christmas? Maybe Jenny's not the blind one after all.

Santa rings out Christmas tidings, for it's the merriest season of all! To that, add our best wishes. Thanks, loyal customers, one and all.



Santa rings out Christmas tidings, for it's the merriest season of all! To that, add our best wishes. Thanks, loyal customers, one and all.

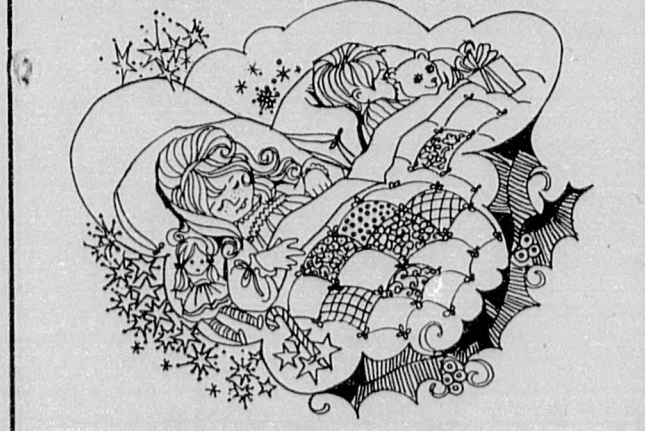
### DUNAWAY STUDIO & CAMERA CENTER

WESTGATE SHOPPING CENTER  
ENTERPRISE, ALABAMA



### 'Twas the Night Before Christmas...

Time for us to say thank you to our many friends, wishing them all "Merry Christmas!"



CLOSED DEC. 24-25-26 - JAN. 1st

### BAYLEY'S RESTAURANT

347-8189  
ENTERPRISE, ALABAMA

Christmas is not the time to give Mother a needed appliance, no matter how practical she may be. She would much prefer to receive something frivolous — something she wouldn't ordi- narily buy for herself. It need not be expensive, like milk or dia- monds. Some utterly extravagant perfume or a frilly housecoat would be nice.

### JOHN 10:10

Through the ages the wisest men had sought the secret of a better life and a way to life eternal. The Bethlehem — born savior for all generations when he said: "I have come that men may have life and may have it in all fullness"

### Something For Mom

Christmas is not the time to give Mother a needed appliance, no matter how practical she may be. She would much prefer to receive something frivolous — something she wouldn't ordi- narily buy for herself. It need not be expensive, like milk or dia- monds. Some utterly extravagant perfume or a frilly housecoat would be nice.

### Something For Nothing

There's Always A Catch  
A variety of newspaper or mag- azine ads, as well as many other promotions, fill mail boxes more than usual at this time of year. Be particularly wary when you are offered something for nothing. When you buy, be sure you know just what you are to re- ceive, how much you are to pay, and when you will receive it.

Nearly always the cost of the free item is included in the price of the item for which you pay. The intelligent consumer should realize that it is unrealistic for a merchant to hand out free gifts indiscriminately.

You would think that we would be exceedingly suspicious of any something-for-nothing deal. Ac- tually, the promotions are thriv- ing as never before.

There's A 'Right' Way To Shop For Toys

Be aware of what might give children pleasure at Christmas. Knowing how to buy toys can make the difference between the successful and the frustrated Santa.

Test some of the toys that you see and like. Among the appeal- ing, amusing or even beneficial, some are merely frustrating to both adults and children.

In order to avoid tears on Christmas morning, have the store clerk open the package be- fore you take it home. Make sure that what you buy is complete and in working order before you pay for it.

Consider your child's age and abilities. He wants something that he can play with or he can assemble without parental help. Often toys are too complicated for the child to really enjoy.

## Merry Christmas

to friends everywhere.



### WEST BROS. DEPT. STORE

Westgate Shopping Center  
ENTERPRISE



### Cards Came Late in Yule Traditions

Many of today's Christmas traditions began somewhere in the dim past, but the practice of exchanging greeting cards is just a little over a century old.

In 1848 William Maw Egley, a "starving" young English artist, came up with the idea of designing a Christmas card and reproducing it on pieces of pasteboard for the public to buy.

Egley's card showed a fam- ily Christmas dinner, formal dinner, skating, carols, alms- giving, a Punch and Judy show and other aspects of a cele- bration resembling the one in Charles Dickens' "The Christ- mas Carol," published a few years previously. Unfortun- ately, Egley's friends were not en- thusiastic about his idea.

New Year's Apology  
The "daddy" of all holiday cards was designed and etched in 1812 by J. A. Boerner, a young Londoner, who wanted to apologize to friends for his failure to pay a New Year's Day visit. Mr. Boerner's card made it clear he was tied to his home by depicting him with his coat caught in the locked doorway of his house.

In 1843, Sir Henry Cole, a busy English "missionary" of culture, hit upon the idea of sending out little missives at Christmas. John Calcott Hors- ley of the Royal Academy, fa- mous for his campaign against nude art, designed the cards and Sir Henry sent out 1000 to friends.

It wasn't until the early 1860's that cards were issued for general distribution by a large English publishing com- pany.

Christmas greetings were introduced into the United States by the Marcus Card company of London. They be- came popular immediately, and in 1874 Louis Prang, a German immigrant, started a Christmas card business at Roxbury, Mass.

Custom Lost Fashion  
At the turn of the century, he ceased publishing rather than compete with imports flooding the market. For the next decade or so the custom of exchanging cards fell out of fashion.

Only after World War One did American manufacturers begin to achieve success in the card business. Then inexpen- sive printing and lithograph- ing processes brought Christ- mas cards within everyone's reach.

### Farm Bureau Insurance

Gerald Boswell, Agent Telephone 897-2015



may you and your loved ones have a merry Christmas, and enjoy all the tradi- tional festivities and delights of this glad time.

### THE FABRIC SHOP

### DAVIS LAUNDRAMA

Hugh and Dean Davis, Owner

business, doing a dirty job that you don't like to do. Why were you called upon to make this sacrifice? Why you, and not someone else? If you do this, perhaps you can understand why you have reason to find some joy this Christmas Eve. Tomorrow we shall observe the birthday of one who knew a lifetime of sacrifice. Because of that sacrifice, the world has known much love and peace and hope. Make no mistake about it, despite the unpleasant- ness of the situation you men- find yourself in on this present day, tomorrow you will have cause to know peace, and joy and hope.

Back in his foxhole, led Crandall relaxed. It had taken only a moment, yet he had found something he needed. A reason for joy and peace and hope. Or, was faith a better word for it? Perhaps. Perhaps, faith in tomorrow.

Test some of the toys that you see and like. Among the appeal- ing, amusing or even beneficial, some are merely frustrating to both adults and children.

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He brought his head down, to the distant hills. The Cong- the enemy. Tomorrow's mis- sion would beset and destroy. If anything, he knew, tomor- row he would be a better sol- dier. He would lead his men, firmly, with cautious delibera- tion, as a good sergeant should, but tonight he would sleep a sleep of peace. Within himself, violent hate had been replaced by a spirit of quiet determination.

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This was led's third war. He didn't like to admit it, but he was a bit bothered by the hate that had been born with him during this one — in the rice fields and on the scarred hillsides. It was not what he had seen, he had seen worse. It was something white, born on the inside and nourished by no outside elements.

He had wondered, only yester- day, if it might be that he was, getting older, or for this kind of a life. Perhaps, uncon- sciously, he was rejecting every- thing that so long had been habit and custom.

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He made his way to the edge of the group, not sitting, but standing somewhat to the side, near enough to hear the words of the stocky one.

"And, you may be inclined to despair and not remember the birth of Christmas, even. Tell yourself that this is a dirty business and that it is unfair for you to be here in this dirty

business, doing a dirty job that you don't like to do. Why were you called upon to make this sacrifice? Why you, and not someone else? If you do this, perhaps you can understand why you have reason to find some joy this Christmas Eve. Tomorrow we shall observe the birthday of one who knew a lifetime of sacrifice. Because of that sacrifice, the world has known much love and peace and hope. Make no mistake about it, despite the unpleasant- ness of the situation you men- find yourself in on this present day, tomorrow you will have cause to know peace, and joy and hope."

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## MERRY CHRISTMAS

Sincere  
Christmas  
Wishes

Our heartiest  
greetings to  
all our friends and  
neighbors. May you  
enjoy a very Merry Christmas.

Zack's  
Barber Shop

Zack Storey - Owner  
897-5616



Santa has a message for his reindeer...  
"Be quick, step lively, it's Christmas!" And  
because it's Christmas, we have a message for you,  
and for all our wonderful customers and  
friends. We'd like to wish you every joy of the  
season, with much thanks for the joy of serving you.

FROM  
THE BAKERS OF THAT GOOD COLONIAL BREAD



## Mr. Currier &amp; Mr. Ives Little Venture in Art Carolers

Currier and Ives went out of business more than 50 years ago, but you'd never know it. Just as surely as Christmas falls on December 25, their unique craftsmanship turns up every year on millions of "Season's Greetings" cards.

Nathaniel Currier and James Merritt Ives were in the business of making pictures - simple, homey, unpretentious pictures for the people of their day. They printed thousands of them depicting the life and times of 19th Century America.

But even in their most optimistic moments, they hardly could have hoped that their nostalgic winter scenes would become almost symbolic of the spirit and sentimentality of the Christmas season - used to illustrate Christmas cards that go into millions

of American homes every holiday season.

Greeting card manufacturers say their Currier and Ives selections are perennial best sellers. One of the largest says they sell more than 10 million of their designs.

Time was when a Currier and Ives original sold for a few cents - maybe a quarter - just about what you'd pay for a Christmas card reprint today. Some of the best originals went as high as \$5. Today, a good Currier and Ives original can bring as much as several thousand dollars.

Nathaniel Currier, who founded the lithography company, suffered two business failures before a fire swept 13 acres of New York City in 1935 and helped him on the road to success.

White buildings still smoldered, Currier turned out thousands of lithographs entitled "Ruins of the Merchants' Exchange." They were snapped up quickly at street corners by eager buyers (photography still was "unborn") and Currier was well on the way to success and fortune.

He achieved greater fame in 1840 when he produced a lithograph of the sinking of the steamboat "Lexington" in Long Island Sound which took more than 100 lives. The picture appeared in the New York Sun in what is believed to be the first illustrated "newspaper extra" in history.

It wasn't until 1850 that James Ives joined Currier. Although he started as a bookkeeper, Ives had artistic ambitions, and legend has it that he did some of the drawings. He became Currier's partner in 1857.

While most of their

prints were for general sale, Currier and Ives also made many to illustrate newspaper stories or for use as political cartoons. They have been called this country's first pictorial reporters.

Lithography actually wasn't an unknown art at the time, but Currier and Ives are believed to have employed some secret techniques, including a specially prepared ink. Some prints were lithographed in several colors but most were done in black on white and hand-colored later.

Production began with an artist's sketch copied with a special grease crayon onto a finely-ground slab of soft Bavarian slate. The stone was dipped in an acid bath which cut into the uncrystallized parts, leaving a raised surface to be printed. Prints from the etched stone then were produced on a hand press.

To complete the job, a 12-girl production line hand-painted the prints. On busy days, prints were sent out to free-lancers who were paid a penny to color the smaller ones, a dollar a dozen for the larger sizes.

In 72 years of operation the firm produced more than 7,500 different scenes - and a large but unknown number of each. While most originals have been destroyed or lost over the years many survive in the collections of individuals, museums and business firms.

But the business was becoming obsolete because of the growing use of the camera and the advances in the newspaper industry. Young Currier sold out to Ives, who in turn sold the company to Daniel Logan, a son of the firm's general manager. Logan struggled along for several years but finally gave up and died.

While most of their

## Were Once Dancers

The first Christmas carols were danced to, according to Encyclopedia International. Carolers took hands and formed a ring, singing as they went round.

Oldest of all carols, it has been said, was that sung by the heavenly host when the birth of the Saviour was announced to the shepherds on the plains of Bethlehem. Probably, the practice of singing carols at Christmas arose in imitation of this as the major.

ity of carols declared the good tidings of great joy, and the title of Noel, nowell or novelle, applied to carols, would seem to bear out this idea.

Christmas carols first were written in scholar's Latin. The Blessed Jacobine of Todi, of the Franciscan order, led the way to a wider enjoyment and appreciation of joyous Christmas songs by writing musical poems in the language of the common people.

The saint, who lived from about 1230 to 1308 A.D., had a good precedent for his interest in carols in St. Francis himself. To St. Francis is traced the creation of the first creche or manger scene, in 1223 A.D. Villagers gathered around the scene and sang hymns to the Christ Child.

He knows you  
were good and so  
do we...



Williams' Texaco Station  
Telephone 897-2908



Have plenty of Coca-Cola on hand  
when friends drop in unexpectedly

Coca-Cola BOTTLING CO.  
DOTHAN, ALABAMA

## Animated Mouse Solves Yule Problem

Once upon a time in Bloomington, Ind., there lived a small mouse who was a very woolf character, barred from his mouse house by a rock that rolled down a hill and blocked the front door on Christmas Eve.

Peter was the mouse's name, given him by a 16-year-old film-maker named Gerald D. Reynolds, who wrote and produced "Peter's Christmas."

Since it was the day before Christmas (in the film) and Peter had to be in bed if he was to receive any presents from Santa, Peter tried everything to move the rock.

Finally, his thoughts of Santa inspired him. He slid down the chimney just in time to have a merry Christmas after all. And just in time to win a prize for his creator in the Kodak Teen-Age Movie Awards competition.

For "Peter's Christmas," Gerald Reynolds won a special award for cartoon animation. The film included more than 800 drawings - half on paper and half on celluloid - and 25 backgrounds.

From the judges he got high praise - "remarkably well-done," "good job of animation," "displays considerable technical and creative ability."

Gerald was one of hundreds of young film-makers in the competition that Kodak sponsors annually in cooperation with the University Film Foundation on behalf of the University Film Association, whose members serve as judges, and the Council for International Nontheatrical Events, which chooses films from among the winners for showing at foreign film festivals.

PETER FINDS THE GOING A BIT ROUGH about half way down, since he is new at chimney-sliding compared to Santa. But Santa arrives with his presents, and as Peter has a very Merry Christmas after all.

A MOUSE, AND HIS CHRISTMAS PROBLEM is the subject of an animated cartoon, called "Peter's Christmas." The story he gets happily on December 23rd, when Peter's mother sends him to the store for some groceries. The delectable teenage mouse is his sister, Ellen.

PROBLEMS START POPPING UP WHEN Peter returns from the store with a big bag of groceries. He finds that a huge rock has rolled off a passing truck and is barring the entrance to the Mouse House. He tries pushing, shoving and leverage with a big stick, but to no avail.

PETER TRIES ALL OF DECEMBER 23rd and 24th, but still the rock bars the doorway. Knowing that Santa won't leave him any presents unless he is in bed, he falls to the ground weeping. But then he gets a brilliant idea. If Santa can slide down the chimney, so can Peter!

THOMASON  
FURNITURE & CARPET COMPANY  
Telephone 897-2836



HOME OWNED AND OPERATED BY WALTER COX

## The Plot Thickens

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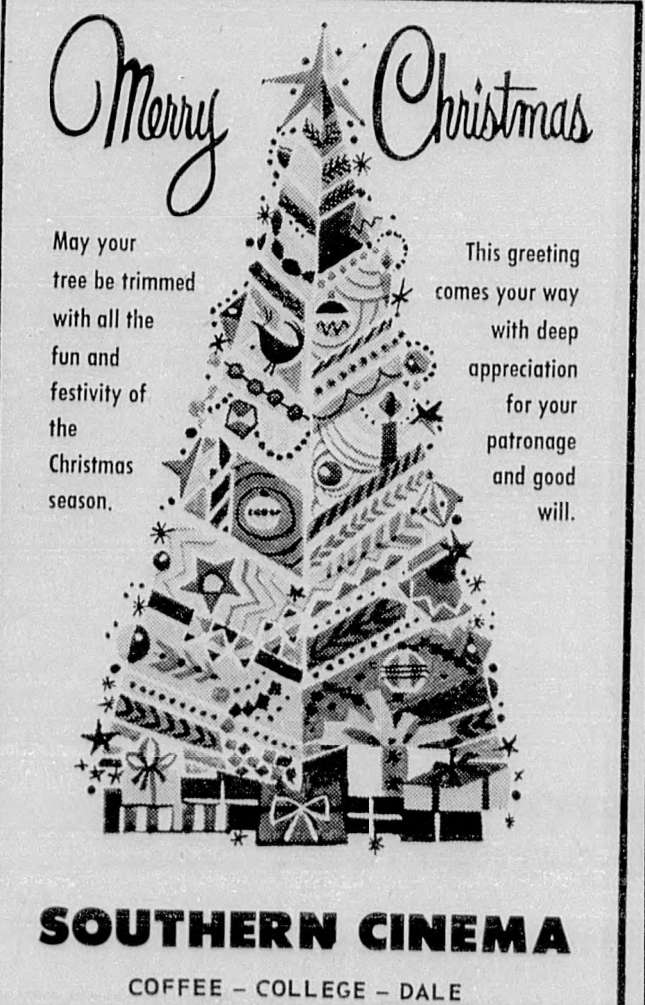
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COFFEE - COLLEGE - DALE

## Communicating Ideas

Most of all he is a member of today's young film generation, a group to which the camera is almost as familiar as the pencil for communicating ideas.

Young people all over the country are making films today. Students at Drake High School in San Anselmo, Calif., produced "The Idaho Test," a satire on standardized testing.

A group of Long Island students produced "For Whom The Torch Burns," a 90-minute thriller spoofing a plot to kidnap the Statue of Liberty.

And teen-agers in Richmond, Calif., made "The Dream Blowers - A Story of Sand, Sound and Soul," a 16mm dream fantasy, for \$100.

In addition to the high school crowd, movie-making appeals to innercity groups. It's especially booming on the college campus where an estimated 2,500 courses in film production and appreciation are currently offered in the United States.

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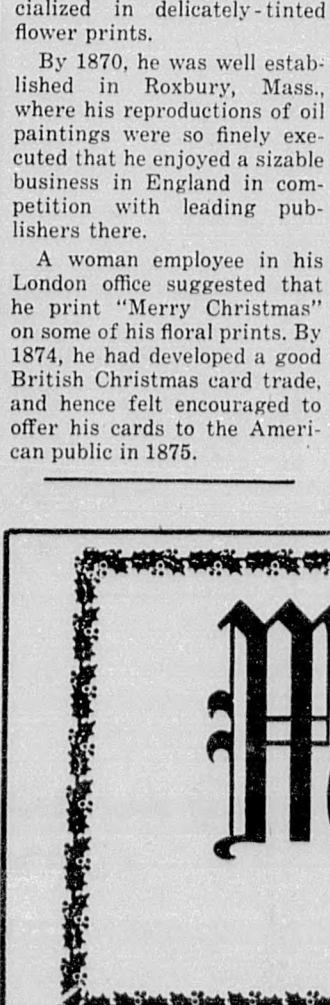
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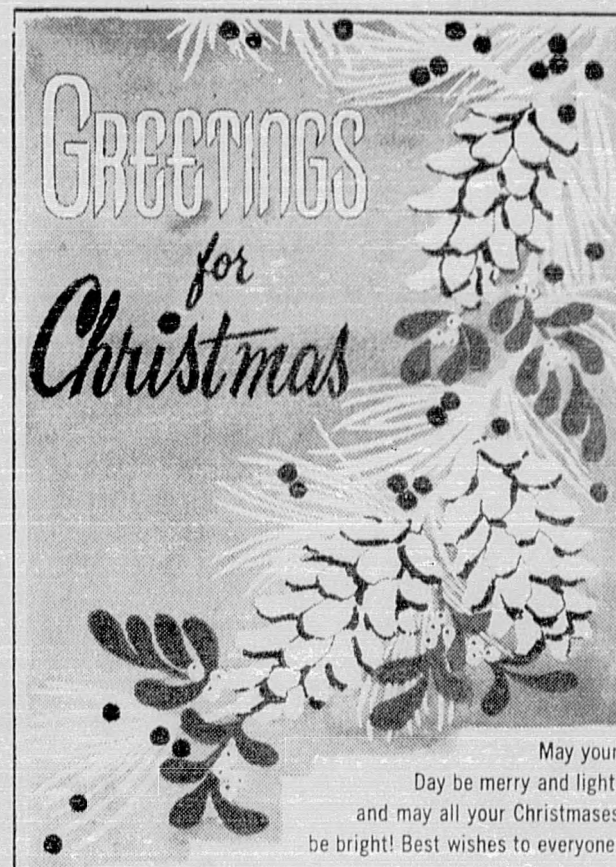
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COFFEE - COLLEGE - DALE

## Merry Christmas



Shelby Morrow Grocery  
Elba - Telephone 897-2838

Yule Cards  
Create New  
U.S. Industry

A new industry was born when the first regularly published American Christmas cards were introduced in 1875 by Louis Prang, the grandfather of all American greeting cards.

Thirty-two years earlier, John Calcott Horsley, R. A. painter and illustrator, designed the first known Christmas cards for his friend Sir Henry Cole, the inaugural and first director of the Victoria and Albert Museum in London, England.

While no authenticated "first" American Christmas card has been discovered, some historians believe that R. H. Peace, a lithographer of Albany, New York may have pioneered the first American Yuletide greeting which he lithographed about 1848. The card included a "commercial" by extending a "Merry Christmas and a Happy New Year" from "Peace's Great Variety Store - in The Temple of Fancy."

Prang, a skilled printer from Germany, arrived in Boston in 1850 and opened a small lithographing shop where he specialized in delicately-tinted flower prints.

By 1870, he was well established in Roxbury, Mass., where his reproductions of oil paintings were so finely executed that he enjoyed a sizable business in England in competition with leading publishers there.

A woman employee in his London office suggested that he print "Merry Christmas" on some of his floral prints. By 1874, he had developed a good British Christmas card trade, and hence felt encouraged to offer his cards to the American public in 1875.

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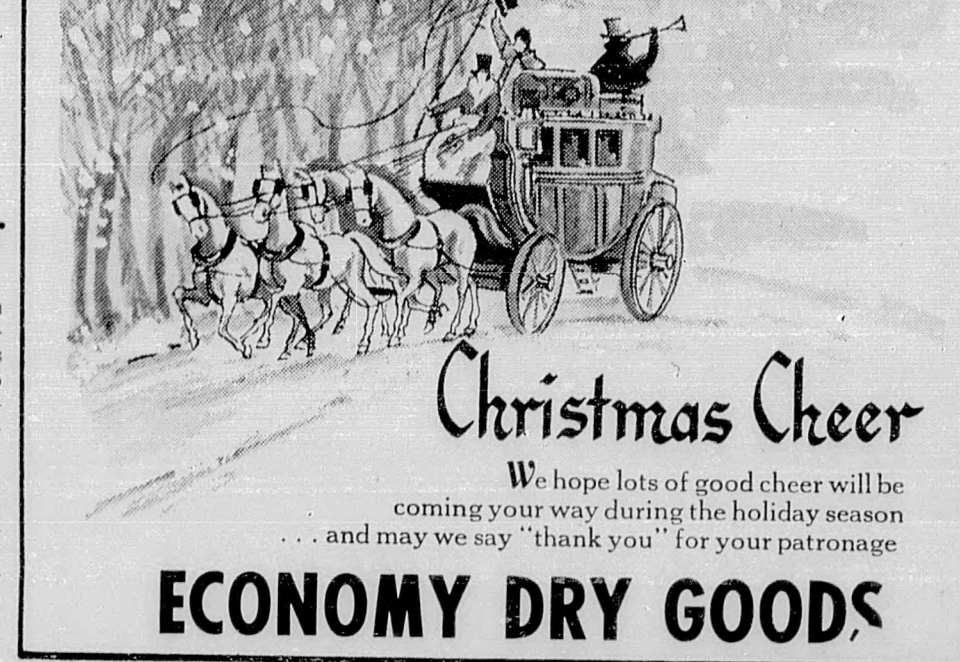
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From all of us to every one of you, may we offer a sleighful of the best holiday greetings and a sincere thank you for all your kindness.

SMITH'S CASH and CARRY  
"If It's Used in Building, We Have It"

GENEVA, ALABAMA Phone 684-9338 ENTERPRISE, ALABAMA Phone 347-6748 ELBA, ALABAMA Phone 897-2875

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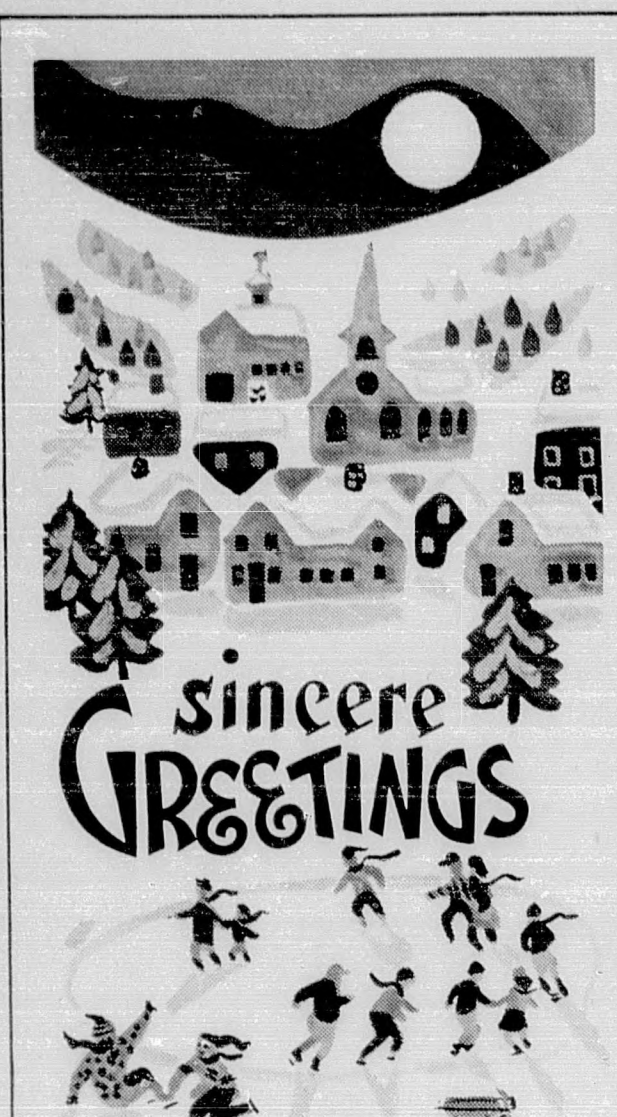
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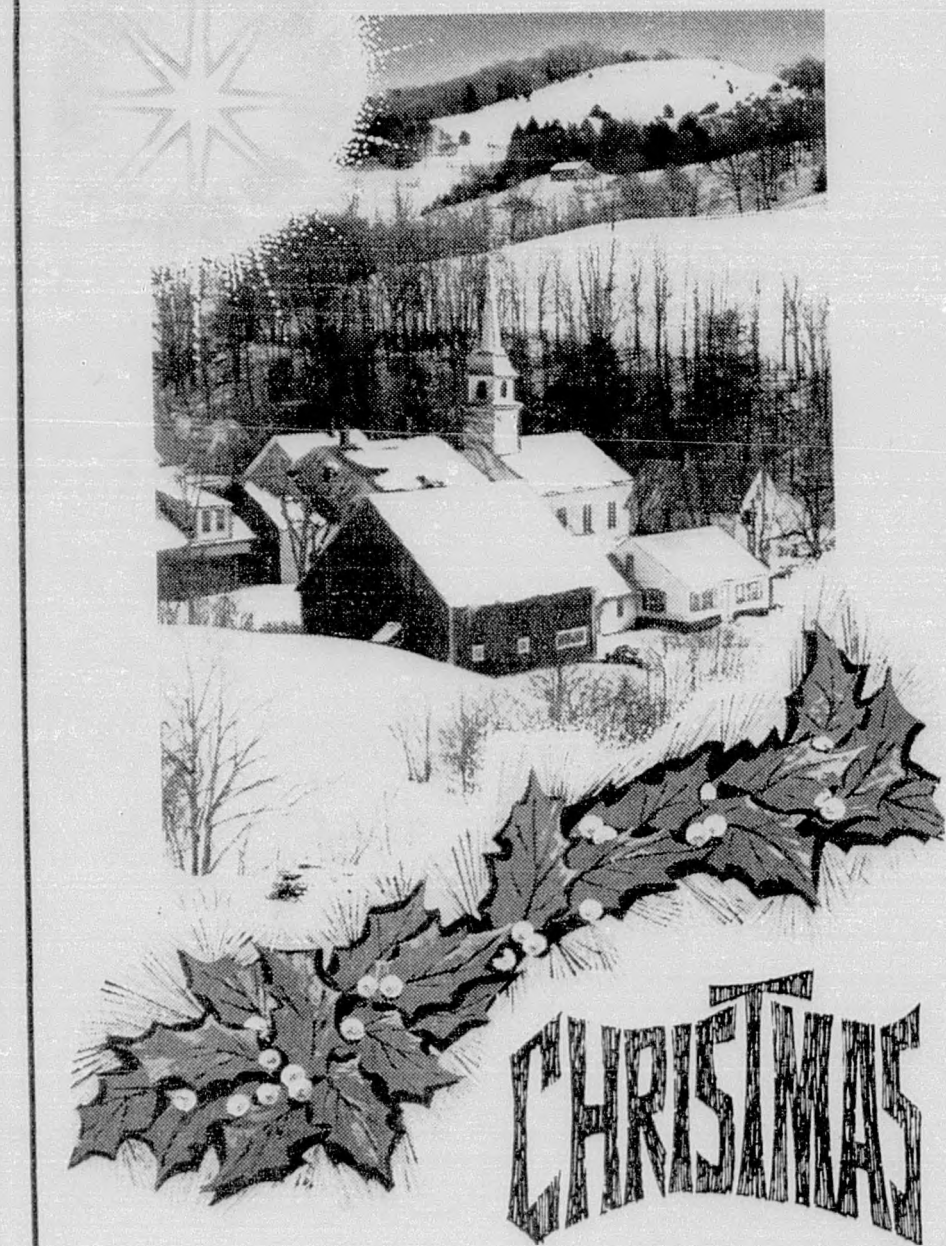
## Legends Honor St. Nicholas

He's the patron saint of pawnbrokers. He watches over mariners. Since the fourth century, he has been remembered for his generosity.



'Tis the season to be jolly, and here's wishing all of our good friends the jolliest of greetings... the warmest of thanks.

**The Jewel Box & Employees**



Behold the Star. It's Christmas! At this most joyous time of year we pause to give thought to our blessings... numbered among them, your favors and friendly good will. Please accept our sincere thanks along with our best wishes for holiday joy in full measure.

**Yancey Parker's**  
Store For Men & Boys

121 South Main  
ENTERPRISE

## Stained Glass Sheds Radiance For Celebrations of Holy Day

Biblical stories and personages come to life in a blaze of color. Light and color combine to create an ever-changing mosaic. From dawn to day to dark, patterns vary with the light. Designs seem to live and move as colors change in intensity.

**Why It Began**  
The "why" of using stained glass windows in churches and secular buildings, too, is simple and logical. Like all windows, they're intended to admit light and keep out wind and weather.

Colored glass helps in controlling both the amount and the quality of light admitted to buildings. And the combination of light and color forms patterns appealing and restful to the eye.

Traditionally, stained glass windows complement the architectural design of the building where they appear.

**How It Began**

The "how" of creating stained glass windows is complicated — in some respects as difficult and time-consuming as it was in the Middle Ages, although modern methods and equipment do give today's stained glass artist certain advantages.

The rainbow-like effect of the windows comes from pieces of glass — sometimes, hundreds of pieces — fitted together and held together with strips of lead.

Today's artists don't have to make their own glass, leads and pigments. That's one advantage they enjoy that was denied to the early artist craftsman.

But they do have to plan and work painstakingly, from the beginning of a scale drawing in precise colors through the development of actual-size paper patterns.

**What It Shows**

The art of stained glass windows reflects nearly every artistic style and movement of the past several centuries, including Romanesque, Byzantine, Gothic, Renaissance, Romantic and modern.

Until the late Gothic period, artists believed that a stained glass window should be decorative rather than pictorial. With the Renaissance came a trend toward illustration rather than design.

In succeeding years, the balance has shifted between the traditionally decorative and the more pictorial styles.

**How It Continues**

A relatively small band of artists keeps the art of the stained glass window alive.

In a discussion of stained glass art in North and South America, the Americana lists some 24 artists working in stained glass, in studios throughout the United States, as well as others in Canada, Mexico and South America.

Among them are revivalists, who work in terms of the earliest traditions of stained glass. Other artists take the contemporary approach, but their use of free forms carries out the belief that light and pattern, rather than illustration, make a picture in stained glass.

**The First Christmas**

As we commemorate the birth of a Child, we find new meaning in a glorious gift bestowed on mankind 2,000 years ago.

The supreme gift represented a miracle and was performed in a supernatural manner to reflect its eternal significance.

The first Christmas gift was a Redeemer who came to offer man a better life on earth — and eternal life beyond the veil. The long awaited Messiah came to the City of David as a mortal infant, to establish a new relationship between God and man.

The Christmas Child which was greeted by the shepherds and later worshipped by the Magi has forever changed the course of history. With his birth came a new age, a new religion and a new concept of the value of a human life. Never again will life be the same.

**A PRECIOUS TIME**

A time to celebrate the renewal of kinship between families, large and small... a time for love and laughter and the warm intimacy of belonging to each other... for the look of wonder in the eyes of a child with I had... "I wish I had... where families rejoice in the spirit of universal love.

**Thinking Ahead Helps Christmas Preparations**

Thinking ahead to Christmas throughout the year can earn time for you, and you won't be struck with panic every time you hear that awful countdown of "90 more shopping days until Xmas, and add to it with a record of a Holy Child to bring peace and good will to all.

**Birthdays Of Saviour Should Be Family Day**  
The birthday of the Saviour is here once again, and once again these are always the wishes you've forgotten by Christmas time. Yet these gifts are the ones that say you heard, and you remembered.

Let us hope that this Christmas photo album right now, man will revive the true spirit of the season. Start a photo album right now, man will revive the true spirit of the season. Start a photo album right now, man will revive the true spirit of the season.

**FOR GRANDPARENTS**  
Start a photo album right now, man will revive the true spirit of the season. Start a photo album right now, man will revive the true spirit of the season.



may you have the gladness of Christmas which is hope the spirit of Christmas which is love the heart of Christmas which is peace

**COVINGTON ELECTRIC COOPERATIVE INC.**  
SAMSON ANDALUSIA BRANTLEY

**Merry Christmas**

Happy New Year

Alabama Electric Cooperative, Inc.

"Power For Progress"

Peace and Joy

MARTIN'S

Telephone 897-2236

**CHRISTMAS GREETINGS**

We'd like to extend the best of the season to all and say thank you for making us your auto service and accessories headquarters.

**COFFEE AUTO PARTS**

**Merry Christmas to All**

Serving up a tray of cheer and happiness to you and yours. We appreciate your patronage. Thanks.

**Paul's Cafe**

Mr. & Mrs. Charlie Parrish Telephone 897-2774

**Peace and Joy**

On the eve of His Birth, may the light of love and understanding shine upon you and kindle your heart with peace... and joy.

**MARTIN'S**

Telephone 897-2236

## Famous Writers Find New Ways to Say, 'A Ryghte Merrie Chrystmasse Toe You'

Great writers of every age since medieval times have made contributions to the various expressions and phrases that are associated with Christmas.

Such expressions as, "A Ryghte Merrie Chrystmasse Toe You," have now become archaic and the spelling quaint. But the continued exchange of Christmas cards over the years has been a strong influence in preserving the traditional words, or greetings, associated with the season.

From the very beginning of greeting cards, prime importance was placed on the message itself. In fact, some of the earliest cards were simply greetings with sprigs or borders of holly on an otherwise plain card.

But then, as early as the 1880's in England and also in America, verses appropriate to the season and composed by famous authors, were proving popular on Christmas cards.

One such poem by Henry Wadsworth Longfellow with a portrait of the eminent gentleman appears on one of the antiques in the Hallmark Historical Collection, a treasury of more than 80,000 greetings which provides a variety of the expressions of good cheer and Christmas wishes by famous writers over the years.

The age old message of the season is to be found in today's Christmas cards, expressed in poetry and prose by such outstanding literary figures of the past and present as William Shakespeare, Samuel Taylor Coleridge, Sara Teasdale and, more recently, T. S. Eliot, Archibald MacLeish, William Carlos Williams and the late Russian writer, Boris Pasternak. Pasternak's "The Christmas Pine Tree" has been excerpted for a greeting card which reads in part:

I love her to tears, at sight, from the first,  
As she comes from the woods in storm and snow,  
Sawward her branches, the shyest of first!  
We fashion her threads unburiedly, slow,  
Her garments of silver, gossamer lace,  
Patterns of tincl, and spangles aglow

**In Germany**  
The celebration of a West German Christmas is filled with tradition, foremost of which is the Christmas tree, dating back 400 years. Until recently, trees were trimmed with candles, and although artificial lighting for tree ornaments has been introduced, the candles are still preferred by many.

**We take this opportunity to wish every one of you a truly beautiful holiday. We enjoy serving you.**

**Merry Christmas**

**SALON DeBELLEZA**  
Formerly Dolores' Style Shop

OPEN 6 DAYS A WEEK Evening by Apointments

**PRICES**  
SHAMPOO & SET 1.00 Short Hair 12.50 Long Hair 15.00  
BLEACHES & FROSTING PERMANENTS 12.50 18 22.50 25.00

**Let the message of that Holy Night light the way for us today, to the blessings of lasting Peace and Good Will to all men.**

**Your Warm Friendship Makes Us Feel Proud. Thank You.**

**FRED DONALDSON**  
TAX ASSESSOR

**GLADYS CLARK**  
CLERK OF CIRCUIT COURT

**ERIS PAUL**  
CIRCUIT JUDGE

**JAMES L. SAWYER**  
TAX COLLECTOR

**LEWEY STEPHENS**  
DISTRICT ATTORNEY

**FLOURNOY WHITMAN**  
COMMISSIONER, DISTRICT #3

**ALBERT DYESS**  
COMMISSIONER, DISTRICT #1

**BUSTER BOWDEN**  
COMMISSIONER, DISTRICT #4

**BYRON GALLOWAY**  
COMMISSIONER, DISTRICT #2





**GREETINGS**

An old-fashioned wish from us to you, dear friends. May your joys be many. And, special thanks.

**Marsh Insurance Agency**

Telephone 897-2981 Robert Marsh



And may the real joy of this season be yours...

**Glad Tidings**

ELBA TRACTOR CO. Telephone 897-2909



**GREETINGS**

May your home be warmed by the spirit of the Christmas spirit. And to our loyal patrons and neighbors we extend our thanks.

**JIMMY HORNSBY**

STATE FARM INSURANCE

**The Secret**

BY TOMMY POPE

I remember how scared we were, as we made that long walk up the driveway on a late winter's afternoon. There were no lights showing through the windows. I think we both breathed an inward sigh of relief with the idea that he might not be home and we wouldn't have to go through with our plan.

Every community has its own candidate for the title, "Meanest man in town." Clear Valley was no exception. J. B. Carrithers was a solid choice, among young and old.

I like to add the part about him living in a big, old house some folks contended was "haunted." But, it's true. The old mansion stood back away from the road and, in the summer time, was well obscured by trees and shrubbery. The kids called it the "Devil's Dormitory" because it was built along the same Colonial style as the dormitory of a junior college a few miles down the road.

Old Man Carrithers was a hermit. No one ever saw him. At least, none of the kids around town. A few bragged they had slipped up near the house and watched him, but they never had anyone with them to back up their claim. Most of the kids gave the place a wide berth, mainly on account of the stories told them, about people who died strangely in the house, and all kinds of eerie noises one could hear inside.

Pause

We stood before the door, looking at one another, both hesitant to reach up and grab the huge brass knocker. It was not yet too late, but somebody had to suggest we give up the idea.

Blooming in the heart of winter and sometimes even in the snow, the Christmas rose is a plant famed in legend.

According to an old story, a poor little shepherdess had no gift to offer the Christ Child. He is his favorite of all the trees on these spacious grounds. He would never part with it. Besides, if he gave you a tree, wouldn't every child in town be here soon after you, asking for a tree?

"We hadn't thought of that," Nah, I guess we didn't have such a good idea, after all. Thanks anyway, Mr. Davis. "Jarvis. And, goodbye to you." The door closed softly.

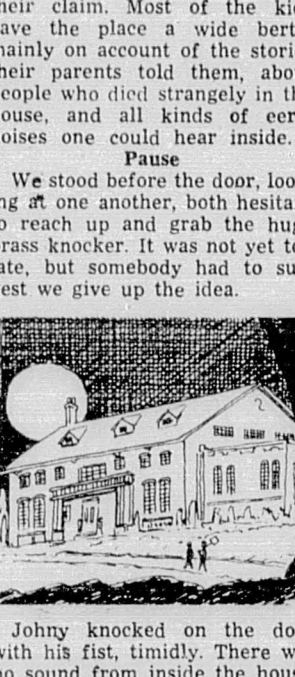
One Look

We were nearly out the gate when Jarvis said, "Wouldn't be any harm in our just looking at the tree, would there?" It was the most perfect shaped tree in the whole world. And, just the right size. Johnny. He was a tall, graceful old fellow, almost reverently and man, dressed in a butler's suit, we were turning away when he bowed low and then rested something on the ground caught his hand on the doorknob, as if our eye.

"Yes, it was a small, oblong iron marker. I brushed the snow aside to read the inscription.

J. B. CARRITHERS  
Statesman-Educator  
1850-1940

Johnny looked at me. "Know what this means? Old Man Carrithers has been dead for 30 years." I said, "And, all this haunted stuff in that house?" "Yeah, let's get away from this matter. That tree here."

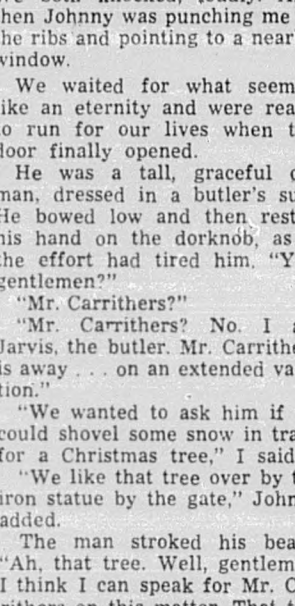


**Christmas Rose**

**Famed in Legend**

and so she wept. When her tears touched the ground, flowers sprouted. Delighted, she plucked an armful and hastened to the infant. The caress of his fingers turned the petals pink.

Botanists class the Christmas rose as a member of the buttercup family. Native to Southern Europe and western Asia, it has leathery, dark green leaves and large, saucer-shaped flowers with white or rose-tinted sepals, according to The Encyclopedia Americana.



Johnny knocked on the door with his fist, timidly. There was no sound from inside the house. He knocked again and we waited. We both knocked, loudly. And then Johnny was punching me in the ribs and pointing to a nearby window.

We waited for what seemed like an eternity and were ready to run for our lives when the door finally opened.

He was a tall, graceful old fellow, almost reverently and man, dressed in a butler's suit, we were turning away when he bowed low and then rested something on the ground caught his hand on the doorknob, as if our eye.

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O, Holy Night, when all the world was still. There, in the distance, shone a mighty star with a luster that burns brightly now in the hearts of all men of good will. May thoughts of that first Christmas bring peace to all.

THANK YOU FOR YOUR GENEROUS CONSIDERATION

**Hayes Funeral Home**

**Do-It-Yourself Holiday Door**

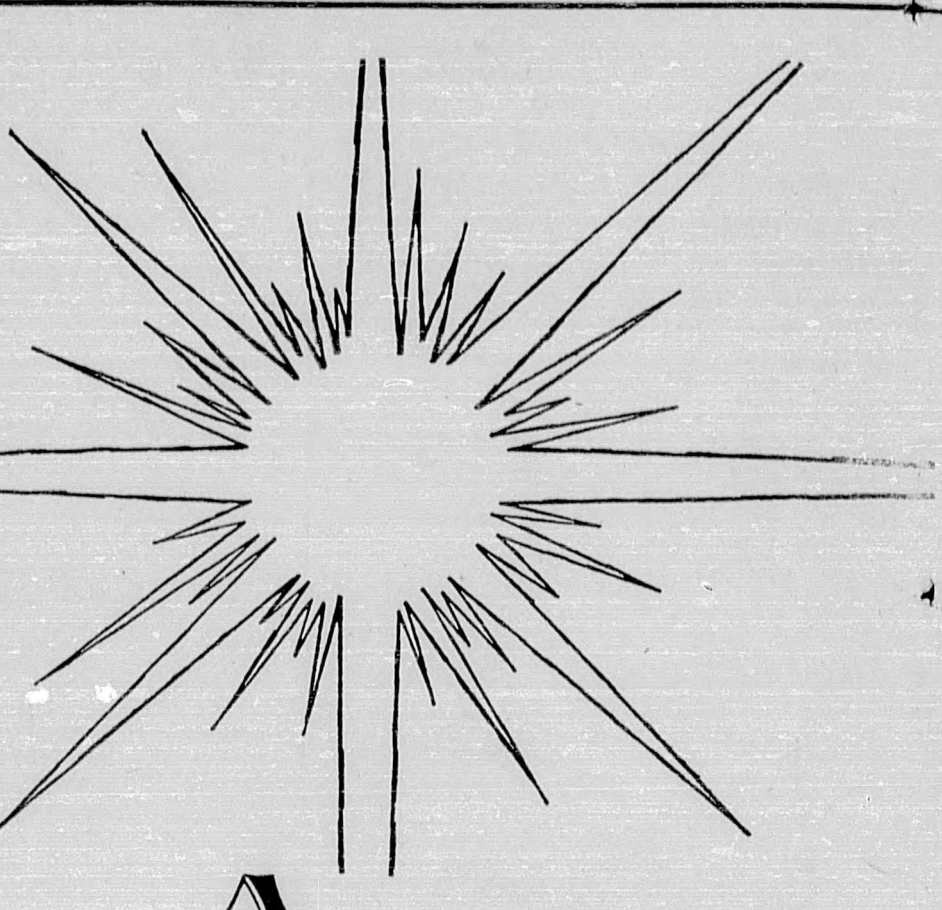


Giant holly candles glow with holiday spirit on this front door as Santa's helper adds the final touch. A few rolls of weatherproof adhesive covering and a pair of scissors are all that's needed to create the design. The candle holder is made of strips of red adhesive covering. Windows or door panels, covered with green, become the candles, and green holly leaf cutouts, provide trimming for the knocker and the candle holder base.

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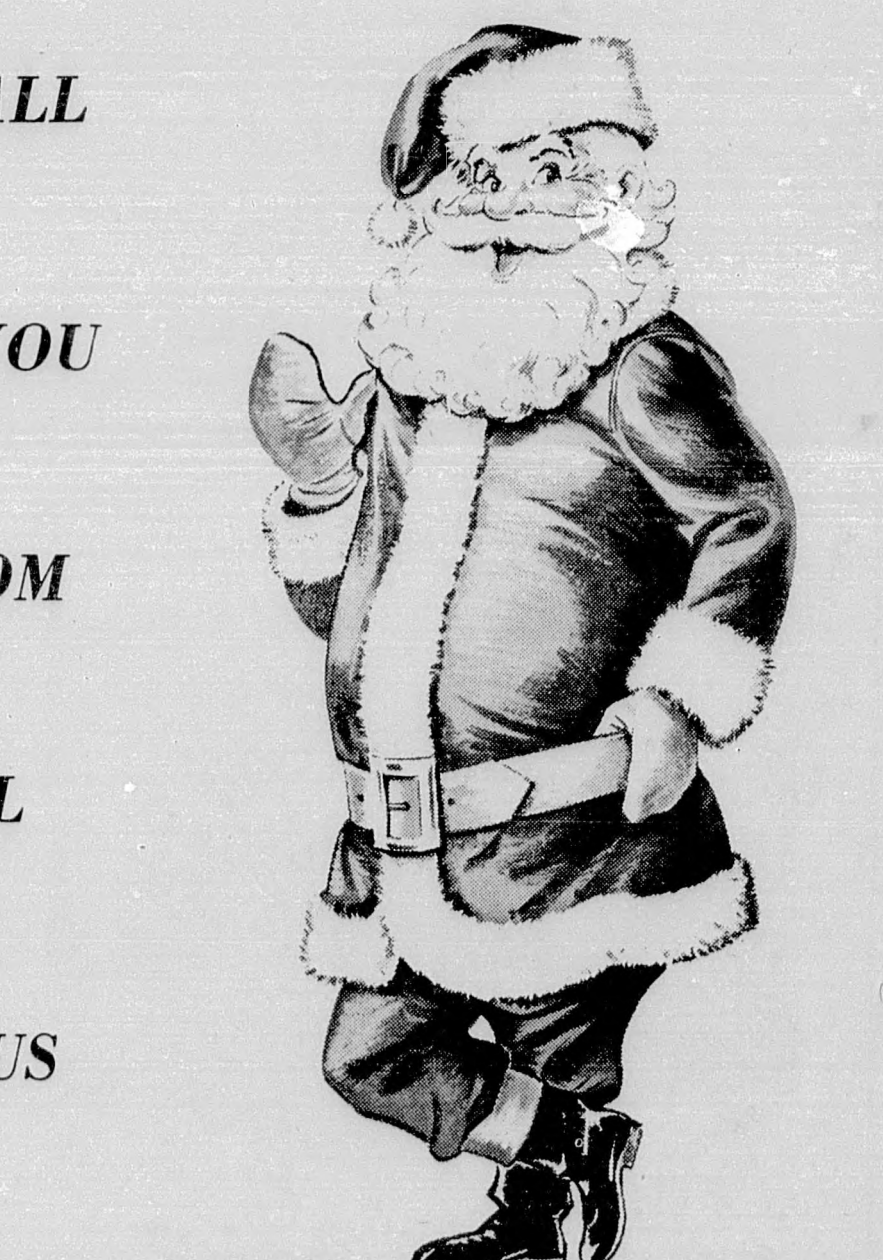
And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the City of David a Saviour, which is Christ the Lord.

**The Southeast Alabama Gas District**

"Progress Through Service"

**MERRY CHRISTMAS**

TO ALL OF YOU FROM ALL OF US at



**The PEOPLES Bank**

Elba, Alabama New Brockton, Alabama

**Youngsters Told Where Santa Is "Right At Home"**

Along with "Why is the sky blue?" and "Why can't I see the wind?", the favorite question of children everywhere is very often, "Where does Santa Claus live when Christmas is all over?"

Parents faced with this puzzle needn't get involved in explanations of just what and where is the North Pole. They can answer, with a straight face and a map to back them up, "Why, Santa Claus, Indiana, of course!"

Or how about Belts, Tennessee; Evergreen, Alabama; Holly, Washington; or Noel, Missouri, as suitable quarters for Santa?

These are just a sample of the many towns and villages all over the country that are named in the spirit of Christmas, in the hope of preserving the good will and cheer of this happy season all year.

There's only one disadvantage to living in one of these towns. Local parents, faced with the question, "Where does Santa live?" certainly can't say, "Why, right here in Christmas, Arizona, son," or the next logical question would be, much to Dad's consternation, "Yippee! Why don't we go visit him?"



**MERRY CHRISTMAS**

May your Christmas be merry, bright and happy. And thank you for your friendship.

**C.O. Miller & Sons**

Telephone 897-2851



**JOYOUS NOEL**

The wonderful spirit that prevailed the manager is ours to share again.

**Parrish TV & Radio Service**

Telephone 899-2501



Carols ring out... gladness fills every heart and the air is alive with the lively spirit of the Christmas Season. May you enjoy all of it to the utmost!

**COX UNION SERVICE STATION**

ELBA, ALABAMA



**Season's 'Firsts' Are Traced**

Shepherds watched, angels sang and wise men traveled far to behold the miracle of the first Christmas.

Since that holy night a multitude of legends and customs, both religious and secular, have developed as part of the holiday. Each legend was once told, each custom once observed for the first time, and though origins of many traditions are now lost in time, other Christmas "firsts" have been recorded for posterity.

There are historical Christmas "firsts," attested by church records and by scientific research into the early years of Christianity, as well as "firsts" of later history and "firsts" that blend fact with myth.

**Setting the Date**

December 25 was first assigned as the date for the celebration of the Nativity in about the year 320 A.D. Since the New Testament was written as religious instruction rather than history, the exact date of Christ's birth is not known.



**One Holiday Has Many Rituals**

Though Christmas comes but once a year, there is certainly no one and only way to celebrate it. In addition to the many customs that are generally shared — lights, bells, trees, gifts, Santa, prayer and feasting — the special ways of observing the holiday are as varied and numerous as the communities and families involved.

Often the history and culture of a community is the inspiration for the way it celebrates Christmas. In other cases the "customs" are consciously developed, in an effort to express the spirit of the season. It doesn't take long for these community projects to become well-loved, even "old-fashioned" traditions.

Volumes could be filled with an account of interesting community Christmas, each of them different. A few are summarized below.

**"Santa's Land, U.S.A."**

Feature of the Christmas season at Putney, Vt., is "Santa's Land, U.S.A." Santa greets his friends here in one of his homes-away-from-home — since the North Pole must be considered his official residence.

The building is set against a background of pine trees in the foothills of Vermont's Green Mountains. The large letters "S.C." on the chimney identify it as Santa's residence.

**In New Orleans**

Carol sings are a traditional part of the holiday season in New Orleans. Many, if then, are held across the street from St. Louis cathedral. This historic cathedral in the French Quarter is a focal point for the community's religious observances of Christmas.

Here youthful carolers from a private elementary school, La Petite Ecole, convene to sing the familiar songs, in both French and English.

**"Christmas Tree Lane"**

Important part of the holiday season in California is the famous ceremony of "Christmas Tree Lane" at Altadena.

Huge deciduous cedars border a public thoroughfare in this city, and at Christmas it is transformed into "Christmas Tree Lane." The trees are lit with thousands of bulbs, turned on at dusk on Christmas Eve, and motorists celebrate the spectacle by driving slowly along the lane.

The tall, graceful deciduous were brought to California by Captain Frederick J. Woodbury who, while visiting in India, saw them growing on the slopes of the Himalayas.



**ACTORS GO A-CAROLING**

Community caroling in Hanover, Va., for the past 10 years has been provided by a group of actors from Barboursville, W. Va., and friends.

Moving about the town in red costumes and carrying lighted candles, the carolers concentrate on houses with children and elderly people. They approach the houses singing "Hallelujahs" and two more carols, and move away singing "We Wish You A Merry Christmas."

**In New Mexico**

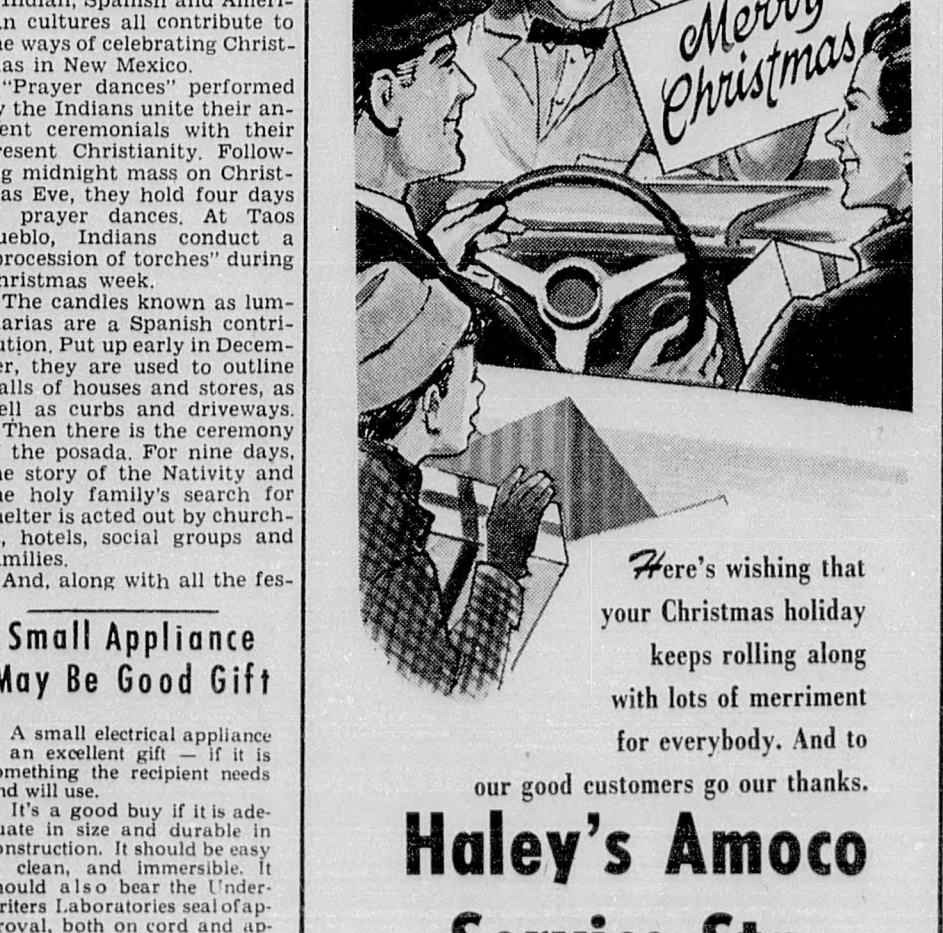
Indian, Spanish and American cultures all contribute to the ways of celebrating Christmas in New Mexico.

"Prayer dances" performed by the Indians unite their ancient ceremonies with their present Christianity. Following midnight mass on Christmas Eve, they hold four days of prayer dances. At Taos Pueblo, Indians conduct a "procession of torches" during Christmas week.

The candles known as luminarias are a Spanish contribution. Put up early in December, they are used to outline walls of houses and stores, as well as curbs and driveways. Then there is the ceremony of the posada. For nine days, the story of the Nativity and the holy family's search for shelter is acted out by churches, hotels, social groups and families.

And, along with all the festivity, there is the religious observance of the Epiphany. It is a good buy if it is adequate in size and durable in construction. It should be easy to clean, and immovable. It should also bear the Underwriters Laboratories seal of approval, both on cord and appliance.

If it is a good buy, it will also carry a warranty or guarantee.



**Small Appliance May Be Good Gift**

A small electrical appliance is an excellent gift. It is something the recipient needs and will use.

It's a good buy if it is adequate in size and durable in construction. It should be easy to clean, and immovable. It should also bear the Underwriters Laboratories seal of approval, both on cord and appliance.

If it is a good buy, it will also carry a warranty or guarantee.

Here's wishing that your Christmas holiday keeps rolling along with lots of merriment for everybody. And to our good customers go our thanks.

**Haley's Amoco Service Sta.**



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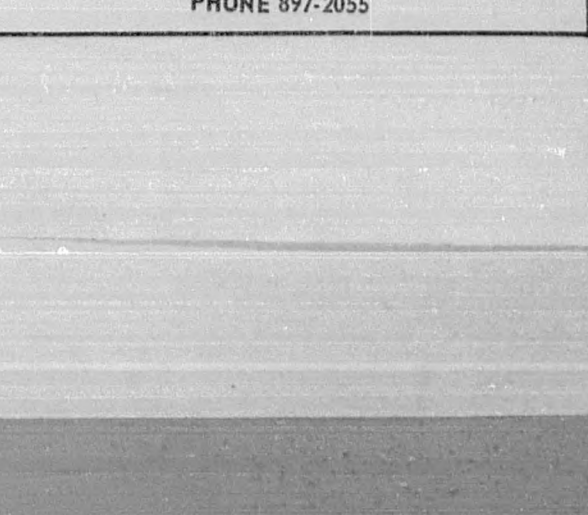
If it is a good buy, it will also carry a warranty or guarantee.



**With appreciation of our association we extend greetings and our best wishes.**

**ELBA CONCRETE CO.**

897-2214



**GREETINGS**

The exchange of Christmas greetings among friends is one of the happiest traditions of this season. We extend our greetings to all of you... along with a heartfelt thanks.

**LEE MOVING & STORAGE**

PHONE 897-5343



TORN PAGE





**PEOPLES BANK CHRISTMAS PARTY** - Personnel of The Peoples Bank enjoyed their annual Christmas Party at the Elba Country Club Tuesday night, December 15. Guests included wives and husbands of employees, officers and directors of the Bank.

Attending the party and pictured are Mr. and Mrs. Lloyd Lewis, Mr. and Mrs. Joel Matthews, Mr. and Mrs. James Bedsole, Mr. and Mrs. Nelson Whitehurst, Mr. and Mrs. Frank Daniels, Kenneth Par- ris, Mr. and Mrs. Billy Hollinghead, Frances Conner, Dianne Kelley, Thomas Headley, Dr. and Mrs. James L. Clay, Mr. and Mrs. Lamar S. Rister, Jr., Mr. and Mrs. Gerald Tucker, Mr. and Mrs. Walter W. Cox, Mr. and Mrs. Phillip J. Ham, Dr. and Mrs. J. M. Kimmey, Mr. and Mrs. L. Boyd Murphree, Mr. and Mrs. Sam E. Sawyer, Mr. and Mrs. Mack Wise, Mr. and Mrs. George Hogg, Mr. and Mrs. J. Earl Sawyer, Mr. and Mrs. Douglas Bradley, Mr. and Mrs. J. P. Moore, Mr. and Mrs. K. D. Thomason.

### Merchants To Close 2 Days Christmas

The Elba Chamber of Commerce has announced that Elba merchants will close both Friday and Saturday in observance of the Christmas holidays. Courthouse offices will close at noon on Christmas Eve and remain closed until next Monday morning.

### The Elba Clipper

417 West Buford, Elba, Alabama 36323

A. T. McRAE, Publisher  
JOHN FERRIN COX, Editor

Second Class Postage Paid At Elba, Alabama 36323

**SUBSCRIPTION RATES**

Outside County per year, \$3.00; six months, \$2.00; including city and state sales tax.

Elba County \$4.00 per year including sales tax.

Outside Alabama \$5.00 per year; six months \$3.25.

Published Weekly on Thursdays

**SEARS**

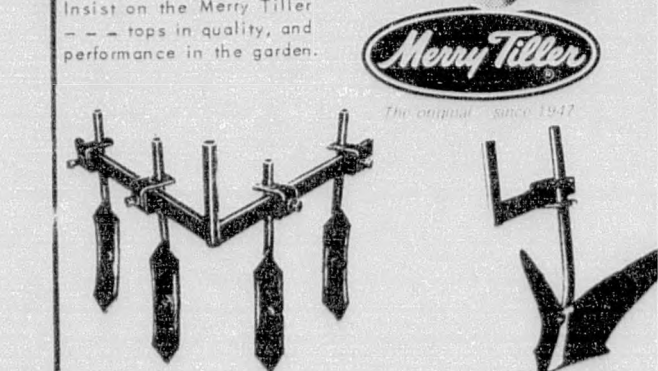
Of Elba

897-2705

SEARS HAS IT

### The serious gardener's secret weapon.

secret weapon? You bet! You can be smug about your garden, too, with the famous Merry Tiller Garden Tractor to prepare your soil. For weeding, cultivating and aerating, Merry Tiller makes 27 Weed Knives and a 4-Prong Weabone Harrow. The 27 Weed Knives are adjustable to a width of 18". The 4-Prong Weabone Harrow adjusts to a width of 22". Heights settings can be easily adjusted. Ideal for spring planting, summer cultivation and the fall mulching. Get in on the big secret to successful gardening. Insist on the Merry Tiller — it's tops in quality and performance in the garden.



### ZIGLAR'S SALES & Service

TELEPHONE 897-2887 ELBA, ALABAMA

### HOSPITAL Notes

Persons admitted to the Elba General Hospital during the period of December 15 through December 21 were the following:

Postmaster Robert Cooper announced that there will be no mail delivery on Friday or Saturday and the post office windows will be closed. The Coffee County Courthouse offices will close at noon on Christmas Eve and remain closed until next Monday morning.



**CHRISTMAS PACKAGE FOR VIETNAM**... Mary Lee Williams, wife of AIC Mike Williams, is pictured as she wraps a Christmas package to send to Mike in Vietnam. He is currently stationed with the 21st Tactical Air Support Squadron at Cam Ranh Bay, Vietnam.

Airman Williams left for Southeast Asia about four months ago after serving a short time at Eglin Air Force Base, Florida, where he was named Airman of the Month last May.

This picture was taken in the home of Mary Lee's in-laws, Mr. and Mrs. J. E. Williams, one day recently when she took a lunch break from her job as bookkeeper for a local furniture store. Her final comment was echoed by Mike's mother and was "Tell Mike we said Merry Christmas."

**COFFEE DRIVE-IN**

OPEN 6:00 - SHOW 7:00

THUR-FRI-SAT JOURNEY TO THE FAR SIDE OF THE SUN

ACE HIGH - plus - CHANGE OF HABIT

SUN-MON-TUE-WED THE CHEYENNE SOCIAL CLUB

HOW SWEET IT IS

**DALE DRIVE-IN**

OPEN 6:00 - SHOW 7:00

THUR-FRI-SAT WINNING BARQUERO - plus - CASABLANCA

SUN-MON-TUE-WED THE ADVENTURERS

UNDERGROUND

**COLLEGE CINEMA**

6:30-8:25

THUR-FRI-SAT-SUN-MON-TUE SINATRA IS DIRTY DINGUS MACEE

**FOR SALE** - 1968 Ford, 4 door with power steering, air conditioning, radio, and heater. See J. S. Moore, Elba Tractor Company, 897-2909, 12/24/tfc.

**Persons discharged during this period of time were:**

Eula Mae Sanders, Sam King, John B. Wise, Dorothy Ann Owens, Willard Allen, Leamon Mack, Lola Parker, James L. Harbuck, Huglar Dismukes, Charles Bradshaw, Jr., Lila Hurst, Jeanette Garrett, Tommy Boutwell, Maudie Lindsey, Grace McCollough, Ocie Pearl Phillips, Vera Bryan, Lila Bryan, Josephine Smith, Maudie Lindsey, Grace McCollough, Tracy Nelson, L. E. Weatherford, Clifford Farmer, James L. Keith, Madie Kelly, Robert Jean McBride, Sara Moody, Colleen Whittenton, Lucy E. Goodson, Keith Don Adcock, Leroy Flowers, A. R. Senn, Haywood Jowers.

It is estimated that 75 to 80 per cent of all women in urban areas own some type of hairpiece or wig. But in rural areas, a smaller percentage of women are joining the fashion trend.

**CARD OF THANKS**

We deeply appreciated all of the kindness shown by our family, friends and neighbors in the untimely passing of our beloved sister, Ruth Hills, of Dothan, Ala. We wish to extend our everlasting thanks and gratitude for the Christian concern, love and comfort in the time of our bereavement. Thanks for the flowers, food, visits and cards. Merry Christmas and happy New Year.

Lindsey Family, 12/24/tfcd.

**FOR SALE** - Pianos - 100 to select from - rebuilt \$95 and up. New spinners \$499 and up. Just say charge it. Harper Furniture Company, Evergreen, 7/30/tfc.

**PRIVATE Detectives** - All types of investigations. Strictly confidential. National coverage. Call collect. National Detective Agency, Dothan 792-5251, 11/12/tfc.

**FOR RENT** - unfurnished 2 bedroom apartment. Telephone 897-2839, Windham Apts, 12/3/tfc.

**SELL-LEASE shoe repair business**, Elba. Reasonable terms. Write Killingsworth, Box 995, Enterprise or 126 Georgia, Fort Walton Beach, Phone 243-4100 12/17/tfcd.

**ELBA'S SOUND CENTER** 897-5568

Formerly Reeves Music Cnt. Radio & T.V. Repair Sales

Albums, Tapes, Stereos, Radios, T.V., Tape Players, Speakers, Tape Decks

**DAVIS REFRIGERATION AND AIR CONDITIONING** 429 Buford St., Elba, Ala.

Service Refrigerator, freezers, stoves, central air conditioning and heating, car air condition and window air conditioners.

OPEN 5 DAYS A WEEK Call 897-5692

Prompt and Efficient Service

**Sneads Fabrics Discount Center**, New shipments; quilted bedspreads values to \$35-\$10.98 up. New shipment of polyester double knit, full rolls 60" wide, machine washable, values \$6 yard-\$2.98. Located on Hwy 134 East, Enterprise, Alabama, Phone 347-2244, 12/10/tfc.

**Tiny tots often lift the telephone from its cradle, making an incoming call impossible.** To prevent this, try slipping a wide rubber band around the cradle to hold down the contacts. It can be removed when an adult wants to use the phone.

**Farmers are expected to use more machinery in the future than at present.** If farm wages rates continue to rise as sharply as expected, farmers will be forced to use less manual labor and add more machinery.

**In Japan** December 25 is not a national holiday in Japan, but you'd never know it from the colorful store decorations and the happy squeals of youngsters, gifted by "Santa Claus San."

Department stores may have as many as 100 Santas.

**THURS-FRI-SAT DEC 24-25-26**

FOR XMAS WE HAVE BOOKED PICTURES

THAT ARE ALL GENERAL AUDIENCE PICTURES!

**THE BEATLES "Let it be"** (G) TECHNICOLOR United Artists

**TARZAN'S JUNGLE REBELLION** (G) TECHNICOLOR

SUN-MON-TUE-WED DEC 27-28-29-30

**2 WALT DISNEYS 2**

"THE LOVE BUG" P L U S "JUNGLE BOOK" S

BOTH IN COLOR AND RATED G

## WANT ADS

**FOR SALE** - 36 used theater type seats at Elba Church of Christ. See John Wiley English, 897-2621 or Harris Winston 897-6586, 12/17/tfc.

**FOR SALE** - Electric hot water heater 17 gal. capacity. Operates 110 volts, only one we have left, price \$20. Elba Motel Apartments, Phone, office 897-2422, home 897-2803, 12/17/tfc.

**Hutchinson Refrigeration-Air conditioning**, large or small we service them all. No extra prices for Elba or County, radio dispatched. Call collect 347-9224, 9/10/tfc.

**FOR RENT OR LEASE** - Store or office building. Can be used to suit you. Located next door to Dolores' Beauty Shoppe. Call 897-6115, 10/15/tfc.

**OLD MATTRESS CO.** reg. cotton mattress. All types and sizes of innersprings \$16.00 and up. Write Opp Mattress Co., 420 Brown Street, Call Collect 493-4268, 5/2/tfc.

**CHAIN SAWS FOR RENT:** \$2.00 per hour or \$12.00 per day \$3.00 Minimum Charge

**ZIGLAR SALES AND SERVICE** Elba, Alabama

**Southland Sand and Gravel, Inc.**

189 South City Limits Elba, Alabama

Telephone: 897-2278

Concrete and Mortar Sand Lawn Sand and Top Soil

**The Country Cottage ART GALLERY & SUPPLIES** 118 Adkinson St. MARTHA RAINIER 897-5577

Handcrafted Gifts Craft & Hobby Supplies Custom Picture Framing Custom decoupage ceramics and all art jobs by order

**Southland Materials and Paving Co., Inc.**

149 South City Limits Elba, Alabama

Telephone: 897-2061

Asphalt Plant Mix Paving For Streets Subdivisions, Driveways

**POOLE'S REPAIR SERVICE**

CALL 897-2121 day 897-2162 night

**HOUSE FOR SALE**

Erick Home, Ash Circle, Brookdale. New wall to wall carpet. Freshly Painted, central heating and air conditioning. 3 bedrooms, 2 baths, family room, utility room and carport, spacious yard. Ideal for children. VA and FHA approved. Priced to sell \$18,500 or will accept equity and buyer assumes 6% loan 10 year loan balance. Phone Frank Mulatz 897-2472, 11/25/tfc.



**ELBA EXCHANGE BANK CHRISTMAS PARTY** - The Elba Exchange Bank entertains at a Christmas Party each year when personnel of the Bank and their husband or wife are guests.

Attending the party Tuesday night, December 15 were Mr. and Mrs. John G. Lee, Mr. and Mrs. Edwin Hornsby, Mr. and Mrs. Maxwell Reeves, Mr. and Mrs. Grady Thomas, Mr. and Mrs. Joe Mosley, Mr. and Mrs. Bobby Boutwell, Mr. and Mrs. Wallace Taylor, Mr. and Mrs. James Martin, Mr. and Mrs. Rex Boutwell, Mr. and Mrs. Tommy Boothe, Mr. and Mrs. E. W. Crosby, Johnny Foreman, Terry Martin, Dixanne King, Kathy Morrow, Mrs. Elaine W. Thompson, Mr. and Mrs. Oscar Vaughan, Mr. and Mrs. Fred Clark, Mr. and Mrs. A. F. Fuller, Mr. and Mrs. John Brunson, Mr. and Mrs. Marvin McIlwain.

### Handmade Wreath Decorates Fireplace



**HOME MADE WREATH**... Mrs. Oliver Williams is shown hanging a Christmas wreath she hand made entirely from native nuts, burrs and cones. Included in the display are Hickory nuts, pine cones, sweet gum balls, pecans, peach seeds, almonds, acorns, buck eye balls, walnuts, lotus pods and sunflower seeds. She has no idea how many hours are invested in the wreath, as she stopped counting at fourteen hours and knows that she put in a lot more.



WISHING YOU AND YOURS THE BEST THIS SEASON HAS TO GIVE. AND TO ALL OUR PATRONS WE EXTEND OUR HEARTFEST GRATITUDE FOR THEIR LOYAL SUPPORT.

**ELBA CABLE T.V.**

BILL WALDEN, MGR.

### Handicapped Make Good Employees

"Employment of the handicapped does not raise insurance rates," George T. Welch, director of rehabilitation for the Insurance Company of North America, said at a hearing of the Milwaukee Area Committee on Employment of the Handicapped.

"They are safer and more productive employees than most people," he commented. Mr. Welch emphasized that the handicapped individual must be properly placed if he is to work to his fullest capacity. "All too frequently we will rush in to employ our quota of handicapped persons and place them in work that is hazardous for the individual and other people that surround him," Mr. Welch said. "Unless we in rehabilitation properly place the handicapped we will do a disservice to them," he added.

### MERRY CHRISTMAS and HAPPY NEW YEAR!

Dear Friends:

Being able to say "Thank You" to good friends and customers is one of the nicest things about being in business.

It has been a privilege and a pleasure to serve you this past year and we are looking forward to serving you better in 1971. Merry Christmas and Happy New Year.

Sincerely,

Cliff and O. B. Kersey,

And The Entire Staff

**Kersey's Bonded Termite Co.**

## CHRISTMAS

And the Message of the Manger Lives Again, Bringing Good Tidings of Comfort and Joy

Christmas, season of rejoicing, is with us once again. As we hear, in song and story, of that first Holy Night, of the Miracle and Message of the Manger, may it beaven and inspire us. Not only now, but on every day, let the hope and happiness, the peace and promise of Christmas spread its radiance through our lives. May the boundless blessings of this holy time be bestowed upon you and yours.

To Our Many Good Friends, Our Greetings and Grateful Thanks for Your Loyalty and Confidence

### THE ELBA CLIPPER

Lucile McRae A.T. McRae Ferrin Cox

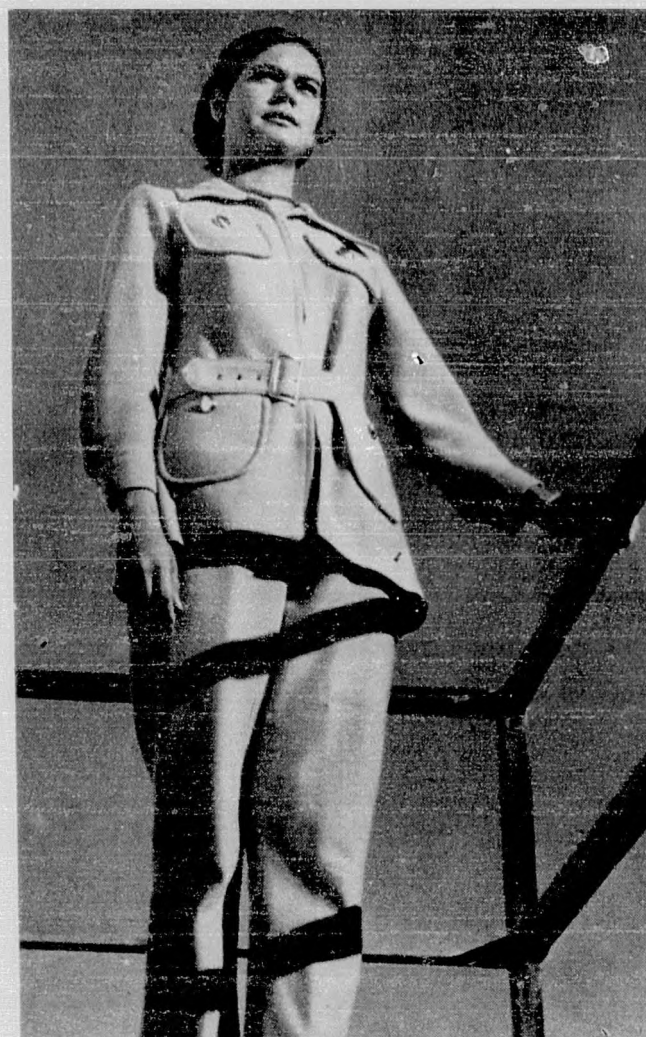
Patsy Burch Eron Holloway

Larry Woodham Merle Woodham



# EHS REPORT

## Senior Of The Week Patricia Clark



## Elba Teachers' Association Enjoy Christmas Dinner

The Elba Teachers' Association enjoyed a Christmas dinner party Saturday evening, December 12, 1970, at the Elba Elementary Cafeteria. Arrangements, menu, decorations and entertainment were made by the entertainment committee - Mary Young, chairman; Jimmie Pierce, Miriam Kennedy and Adlene Prescott. A delicious meal was served by some lovely Elba High school home economics girls. The invocation for the evening was given by Rev. David Richburg, Pastor of the White-water Baptist Church. Miss Babs Bruce sang a selection of Christmas songs. Miss Nina Rowe entertained at the piano with three numbers.

Mrs. Helen McCollough, president of the Elba Teachers' Association, led in

## The Christmas Spirit

Elba High School's "Senior of the Week" is Patricia Clark. Patricia was elected December 15. She is the daughter of Dr. and Mrs. James Clark. Patricia's favorite interests are being a major, since she is one, her hobbies are twirling and swimming.

Patricia doesn't have a favorite teacher. When asked she said, "all my teachers have been a great help to me." I'm very thankful for all of them. Her favorite class is English, because Mrs. Butts is always into something. She is a member of the Beta Club, Elba, Science Club, Band, Mu Alpha Theta, Junior Music Club and on the Elba Staff.

Patricia says it's hard to pinpoint qualities of a boy. She thinks pride and respect in one's self is most important, but he must be easy to get along with. Patricia loves her school. She only wishes it had the harmony and the "oneness" it used to have. And to make it better she believes everyone should get together and work for the good of the school as a whole.

Her pet peeve is someone who is constantly complaining and griping. After Patricia finishes high she plans to go to college and major in minor biology. The students of EHS wish Patricia the best of luck in everything!

## Those Were The Good 'Ole' Days



Favorite subject-Boys, definitely.  
Favorite color-Baby blue  
Favorite food-Steak  
Favorite teacher - Mrs. Butts

Last week's picture was Susan Stokes.

## What Does Christmas Mean

When asked the following question, "What does Christmas mean to you, in one word or phrase?" these were the replies:

Sherrill Cook - presents  
Mark Vaughan - hunting  
Cherrie Clay - getting out of school  
Anonymous - togetherness  
Vicki Taylor - happiness  
Debra Bludworth - peace  
Coach Carmichael - giving  
Jackie Brunson - holidays  
Jim Williams - hope  
Romie Mallory - graciousness  
Billy Farris - Santa Claus  
Mrs. King - love  
Clive Collier - Gifts  
Reverend Hammonds - love and peace.



## Christmas Greetings

This door was decorated by Melante Carnley and Ann Martin. Its message is written in the French language. The translation is "December Gift To The World." Mrs. Padgett sends her Christmas greetings to you here.

## Christmas Days!! Ten Commandments Of Christmas

The whiteness of the angel's wings,  
The jack-in-the box and his springs,  
The beauty of the nativity,  
Eggnog and divinity,  
Apples by the barrels,  
Songs and Christmas carols,  
Jack Frost's bitter bite,  
Hot chocolate on a wintry night,  
The bells in the church steeple,  
The hustle and bustle of people,  
Roasting marshmallows to a golden brown,  
St. Nick is soon coming to town.

The stockings were hung  
Until all the carols were sung,  
Christmas has come and gone,  
The whiteness has left the lawn,  
Now we close the door,  
On these and many more  
Christmas Days!  
Beverly Cox



CHARLIE BROWN... Christmas is the decorations that to up on the day after Halloween  
... and Thanksgiving isn't even here yet!

## Squad Night

### New Technique Saves Library Shelf Space

The first in a series of 16 microfiche (film card) libraries, scheduled for delivery early in 1971, has been announced jointly by Library Resources, Inc., a subsidiary of Encyclopaedia Britannica, Inc., and Images Enterprises, Inc., Los Angeles.

A 20,000 volume collection, the Library of American Civilization totaling some six million pages will be photographically reduced so that up to 1,000 pages will fit on a single 3 x 5 film card.

The microfiche cards will be plastic laminated so they can be handled without fear of harm. The Library of American Civilization will be marketed by Technomic, Inc., of Santa Monica, Cal.

## THIS WEEK' EDITORS



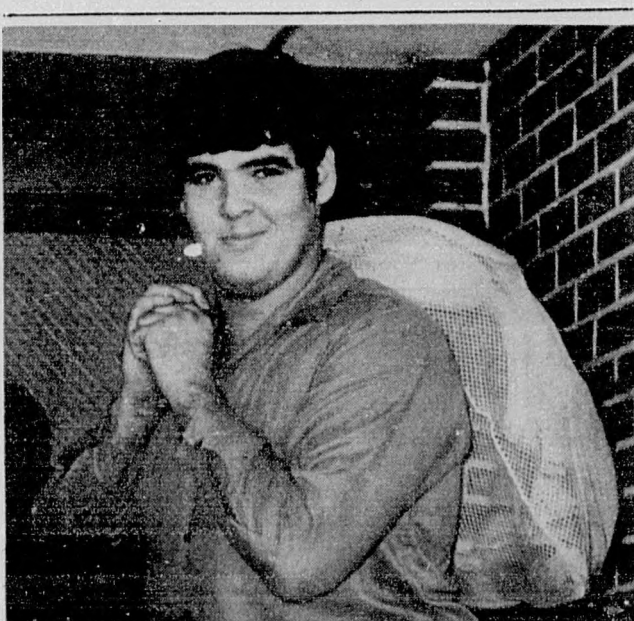
Beverly Cox Judy Lee

find myself born again on Christmas Day.  
Author Unknown.

## That'll Be The Day When...

... Santa forgot his route!  
... Rudolph's nose goes out in June!  
... Santa lives on the moon!  
... Santa's elves are giants!  
... Eggnog comes in half-pints!  
... Santa comes through the door!  
... Christmas is no more!

... Thou shalt give thy heart to Christ. Let thy Christmas list have Christ as the top and thy heart as the gift. In so doing thou art as the Wise Men of Old and verily thou shalt



Guess who looks like Santa Claus???

DEPT. ARCHIVES & HISTORY  
STATE CAPITOL

VOLUME 73

# The Elba Clipper

ELBA, ALABAMA 36324, THURSDAY, DECEMBER 31, 1970

ONE SECTION, 8 PAGES

NUMBER 24

## Alabama Electric Pays \$142,375 Taxes

Property and school taxes of more than \$142,375 were paid in November by Alabama Electric Cooperative to cities and counties in South Alabama and Northwest Florida where the generation and transmission cooperative owns lines and facilities.

The taxes are on several generating plants, many miles of high capacity transmission lines, substations, land reservoirs and other facilities owned by Alabama Electric Cooperative.

The property and school taxes paid at the end of the year represent only a portion of the various taxes paid by Alabama Electric Cooperative. The cooperative also pays other direct taxes such as hydroelectric, gross receipts and payroll taxes, and indirect taxes on supplies and equipment purchased.

Based in Andalusia, Alabama Electric Cooperative is an electric generating and transmission cooperative owned and operated by distribution cooperatives and municipalities it serves in South Alabama and Northwest Florida. Organized in the early 1940's to provide power supply for the area, Alabama Electric has been a pioneer in rural electrification in South Alabama for the past quarter of a century.

Recording president Ray Jeffcoat pointed out that the electric cooperative pays all the taxes paid by private power companies except taxes on profits because it is not a profit making organization but operates on a cost basis. Personal property taxes, payroll taxes, sales taxes, special hydro-electric and gross receipts taxes are paid by Alabama Electric and at the same rate as by private power companies.

Jeffcoat pointed out that Alabama Electric is proud to serve South Alabama by bringing low cost power to its homes, farms and industries while still paying its fair share of taxes to support local schools, county, city and state governments. Jeffcoat said.



NATIONAL SECURITY EMPLOYEES AND SPOUSES PARTIED AT COUNTRY CLUB



KLEINERT'S CHRISTMAS PARTY WAS A BUFFET AT THE PLANT

## Insurance Company Gives Service Pins To Employees

W. L. Brunson, president of National Security Insurance Company, is shown presenting service pins to five company employees for their many years of service. Presentations were made during the annual Christmas party which was held Friday, December 18th at the Elba Country Club. Recording pins are left to right: Billie Hattaway, 10 years; Jimmie Smith, 15 years; Mary McKinney, 10 years; J. O. Brown, 15 years and Hazel Pearce, 10 years.

## Brunson Is Publisher Of Another Book

A new book, "Blanchard and Allied Families," has recently been published by Marion Brunson. The book is a history and genealogy of the family of Mrs. Matthew Brunson who was Sarah Blanchard, a native of Columbia County, Georgia. Matthew and Sarah Blanchard Brunson moved their family to Coffee County in 1838 and are buried on Pea River about six miles north of Elba in the Woodland Grove Community. Seven generations of this family have lived in this county. They had a family of six children who had families Pinckney, Matthew, Silas, Eugene, John and a daughter Sarah "Sallie" who married LaFayette Morgan. Many descendants of these families live in Coffee County today and will be interested in the new book.



COUNTRY CLUB CHRISTMAS DANCE FEATURED LIVE BAND



HOSPITAL STAFF PARTIED WITH FAMILIES AT THE AMERICAN LEGION HUT



ATTENDING the police forum at Enterprise State Junior College from Elba were, left, Ptm. Max Rayburn, Ptm. Walter L. Daughtery and Sgt. Clarence Prescott.



ATTENDING the police forum at Enterprise State Junior College from Elba were, left, Ptm. James T. Spurlin, Ptm. Roy Norris and Ptm. Donald E. Morris.

## Police Attend Accident Forum

State troopers and local police gathered this week on Enterprise State Junior College campus to learn about a new uniform reporting form for traffic accidents.

Beginning the first of January, 1971, the new form will be used by all troopers and local police.

## Cornelia Snively To Marry George Wallace

Cornelia Ellis Snively, niece of former governor, "Big Boy" Jim Folsom and daughter of Mrs. Ruby Folsom Austin, will marry Governor-Elect George C. Wallace the first of the year, according to announcements made Christmas Day from Wallace's home in Montgomery. Wallace told reporters that the wedding would be prior to his inauguration January 18.

Mrs. Snively has a brother, Charles Ellis, who is with Dorsey Trailers; an aunt, Mrs. Thelma Clark, and an uncle, Bob Folsom, living in Elba where she was born. She moved with her mother to the Governor's Mansion during her uncle's first term as governor while he was a widower. Her mother was official hostess at the mansion until Folsom married a second time in 1948.

Mrs. Snively has two sons, Jim, 7 and Josh, 6. Wallace's children are Mrs. James Parsons of Birmingham, 26; Peggy Jo Wallace, 20, who will be a Junior at the Auburn branch in Montgomery next month; George, Jr., 19, a freshman at the University of Alabama who has gained considerable attention as a country and romantic ballad singer and song writer, and Lee Wallace, 9. The governor-elect is also a grandfather. Bobbi Jo and her husband, who is in the construction business in Birmingham, have a son, Matthew, 10. Mrs. Snively has many close personal friends and relatives in Elba.

CORNELIA

## Sick Children Given Toys By Reservist

Toys for sick little Jennifer Barnes, daughter of Mrs. Dianne Jackson, perked up from her sick bed at Elba General Hospital last Wednesday when Sgt. Major Fred Moore showed up with a collection of toys from the 78th Maintenance Battalion and 376th Aircraft Maintenance Co., Army Reserve units from Dothan. The members of the Reserve units chose hospitalized children as their charges during the Christmas holidays.

Jennifer is the granddaughter of Mrs. Virginia Barnes.

TORN PAGE

POOR ORIGINAL